Sharp NEC Display Solutions appoints DWR as a South African distributor

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Sharp NEC Display Solutions, a leading brand recognized for reliability and picture quality, has appointed DWR Distribution as a South African distributor for their well-established professional projectors. If you are in Johannesburg, please pop in at DWR within the next couple of weeks to see the laser projector currently on display in our demo room – everyone is welcome, even if you are unable to buy right now.

“While NEC has a vast product range, DWR’s specialty will be the supply of NEC projectors ranging between 7 000k and 35 000k, to rental companies, houses of worship, theatres and auditoriums,” said Robert Izzett, director and head of sales at DWR. “We’ve just sold our first 8k and 20k laser projectors to churches, and that’s exactly where we are aiming at.”

“We believe there is still good opportunity within the South African market for professional projection, and we were intent on finding a suitable partner with which to promote our world-class

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projection technology. After having met Rob and the DWR team, it was clear they are a group of keenly skilled people and an organistation with the necessary infrastructure and focus to help us develop our professional projector portfolio in South Africa," said Jason Rall, Southern Africa Country Manager for Sharp NEC Display Solutions. "I am grateful to have met Rob and the DWR team through a mutual friend and colleague and am very excited and confident about the synergy created by our two businesses."

NEC's line of projectors consists of both multimedia projectors, providing crystal-clear images for large and small spaces, and digital cinema projectors, offering incredible clarity and detail with a trustworthy performance for theatres.

"It's always about relationships, and we are very glad that our paths have crossed with Jason," said Robert. "We are excited to run with this new product range."

For more information, visit https://www.sharpnecdisplays.eu/p/eeme/en/home.xhtml

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