



Lighting and structural solutions to the
entertainment & architectural industries

IT'S ALL ABOUT THE **people**





DWR Distribution is based in Johannesburg and has representatives in Cape Town and Durban



A team committed to service

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Distributor in Africa for the following:





Training is a priority and regular courses are hosted at our premises. A wide range of topics are covered from product training to industry related subjects, such as rigging, first aid and fall arrest.



Our dedicated demo room gives clients the opportunity to see the effects and capabilities of each product. DWR also has a fully equipped workshop.

about dwr

"IT'S ALL ABOUT THE people" is the philosophy at DWR Distribution, our motto "a passionate team striving to make an impact in our industry, turning visions into reality through relationships."

If you need a lighting solution and more recently sound consoles, we are there to assist with equipment, professional advice, superior service and training.

DWR supplies internationally respected brands for architectural, theatrical and staging applications. Projects are as diverse as office blocks, theatres, educational facilities, churches, museums, art galleries, television studios, live events, casinos and shopping malls.

From original 3D conceptual designs to the implementation of lighting technology to both

indoor and outdoor spaces, we are able to deliver practical and visually stimulating installations.

An experienced engineering team provides design and manufacture of mechanical equipment and structures. Our service includes the production of custom made cabling and distribution boards. We also stock safety and rigging equipment.



“Light is a medium that can produce an emotional response; illuminating beautiful architecture and accentuating a sense of elegance and form that can produce a feeling of wonder and excitement.”

– Simon Marcus (LD, Enlightened Lighting)

DWR has been privileged to work on prominent architectural and exhibition spaces that we are very proud of. Having a theatrical background, lighting is not just a matter of installing an architectural fixture that will paint a wall in a certain colour. Rather it is taking years of experience to create a moment, an emotion, using lighting as a tool. This is instrumental in creating warmth in a venue, the correct lighting in a museum and to provoke a reaction from those passing by.

DWR is able to show concepts to clients in a virtual reality with renders.

architecture, retail & public spaces, museums, exhibitions



Freedom Park (Digital Fabric)



3D Rendering



Mall of Africa

photo by Peter Hassall

theatre installations

It has been DWR's privilege to supply lighting installations and systems to prominent theatres in South Africa including The State Theatre, The Playhouse, Soweto Theatre, Lyric Theatre at Gold Reef City, The Joburg Theatre, Prince Albert Theatre, Atterbury Theatre and many others.

theatre productions

Our equipment has also been used on internationally endorsed productions playing in South Africa such as War Horse, Mamma Mia and Jersey Boys. Needless to say, local productions have been enhanced with our professional gear.

In our Theatre Manufacturing Department, mechanical stage equipment as well as accessories such as curtain rails, steps and brackets are custom-made to service the industry.



War Horse – Photo by Brinkhoff (Gearhouse Splitbeam)



Etienne Rousseau Theatre Sasolburg (PJK Project Management)



Breytenbach Theatre Upgrade: Wandile Mgcodo with Dave Whitehouse of DWR

staging and live events

*The Voice South Africa (Multi-Media,
Lighting Designer Joshua Cutts)*

DWR supplies and maintains stage lighting equipment and sound consoles to rental companies throughout Africa. We are also very excited about projection and what this technology will bring to the stage.

The gear in turn is used by rental companies for a range of events from conferences to fashion shows, television productions such as Idols, The Voice and Miss South Africa to exhibitions, live concerts, in fact, any application where lighting is required.

With offices in Johannesburg, Durban and Cape Town, DWR is able to meet customers' needs both timeously and efficiently. Equipment is backed up with support staff.



When South Africa hosted the FIFA World Cup in 2010, DWR were delighted to be part of this prominent occasion by supplying lighting and technical support to Gearhouse South Africa for the spectacular opening and closing ceremonies.

television studio installations

From new television studio installations to providing itemised equipment, DWR service the television industry with quality products.



Money Drop Nigeria (Blond Productions)



Dimmer replacement at The Atlas Studio in Milpark

It has been our pleasure to upgrade studios, including the M-Net SuperSport Studios, Red Pepper Studios, e-TV, Stark Films, SABC, Sasani Studios and The Atlas Studio.

Furthermore our brands can be found on many television productions throughout Africa.



SuperSport Studios (Michael Gill Designs and Visual Frontier)



DWR at The American International School of Johannesburg

schools:

A combination of LED and conventional luminaires provides users with a system that is easy to operate yet which has the creative capability to surpass regular school lighting.

“One of the difficulties in specifying equipment for schools is that all too often the gear is used for three weeks of the year and gathers dust for the rest of the time. This makes it very easy to overcapitalise and the trick is to find the balance between being able to do the job and not overspending. In the last few years, the downward spiral in terms of cost and the dizzying increase in efficiency for LED fixtures has now brought them to the point that they start making a lot of sense for smaller installations” – Denis Hutchinson, Lighting Designer and Consultant. DWR regularly work with Denis on various installations.

educational facilities, places of worship & auditoriums

From basic to intricate lighting, DWR is able to provide a solution within available budgets.

tertiary education:

DWR has worked alongside numerous tertiary educational institutions such as the University of Johannesburg, University of the Witwatersrand, University of Cape Town, University of KwaZulu Natal, the Tshwane University of Technology, AFDA (The South African School of Motion Picture Medium and Live Performance) and many others. This includes equipment supply, training, sponsorship and support.

churches:

For churches, lighting now forms an integral part of regular worship services and seminars, creating washes of colour and effects. LED technology also means low maintenance.

“At Rivers Church the atmosphere we create during worship is very important and we



Rivers Church

cannot afford a meeting not to run because we have lighting issues. The professional setup helps us achieve that. We have the confidence that nothing will break down during a crucial part of the service and take away from the congregations' experience. With a professional setup our volunteers using the equipment have peace of mind that everything is going to be stable and help us glorify God in what we do.”

– Edward Helliwell, head of lighting, Rivers Church

LED screens and media servers

DWR provide lighting solutions complimented with integrated products such as LED Screens and Media Servers.

VuePix LED Screens

In the forefront of LED video technology, the VuePix LED Screens provide users with a high quality

indoor or outdoor display system. The screens have been showcased on countless productions.

Media Servers

DWR offers powerful media systems that enables the user to visualise the show in 3D and precisely map it onto the set pieces.



VuePix LED Screen forms a vibrant backdrop on Afrikaans is Groot (MGG Productions)

ground support, motors & stage decks

Prolyte is the world leading manufacturer of hardware products and structural solutions for the entertainment industry. DWR is the official representative of this product in Africa. Prolyte products range from **trussing, staging and electrical hoists**. Prolyte looks to support the creativity of designers on the one hand and the safety of both the technicians and the audience on the other.



Prolyte Tunnel Roof used for the DWR stand at Mediatech

THE DWR STORY

A double garage and a tiny office within a home in Weltevredenpark, Johannesburg, saw the start of DWR Distribution in May 2006.



The DWR team (2014)

Duncan Riley established the company after a ten year involvement in the entertainment industry, and needless to say, the initial few months of embarking on a new venture were trying. Looking

back it's with great thankfulness to God, family and old friends in the industry to see just how far DWR has grown in a short period. To the team who make up DWR, we appreciate your wonderful attitude.

DWR Distribution have 4 000m² premises in Laserpark, Honeydew. We also have branches in Durban and Cape Town.

IT'S ALL ABOUT THE **people**

Once equipment is sold, whether it's simply "moving boxes" or completing an installation, the relationship on service and

support begins. DWR strive to serve the industry with dedication and would like to be known as the team who go the extra mile.

For us, business and life is all about relationships. Thank you to everyone who has helped make our dream a reality.

Theatre and Studio joins DWR

Theatre and Studio merged with DWR in 2014.

Established in the mid 1980s, Theatre and Studio Engineering is well known in South Africa for

serving the theatre and entertainment market with design work and the manufacture of mechanical equipment and structures. Rob Young took over the company in 2003 and is now pleased to offer his expertise and workmanship to clients at DWR.



Rob Young and Duncan Riley.

"I have always loved what I do because everything is different," said Rob. The merge took place in 2014 and saw DWR Distribution adding a new engineering workshop to the existing office space.

"It's a privilege for us to welcome Rob to the team," said Duncan Riley of DWR. "He is a great man with much knowledge and experience and

we hope that the years ahead will be happy ones."

This means that with the help of Rob Young and his expertise, DWR is able to offer clients mechanical stage equipment, Television Studio Equipment and any accessories from wire rope clamps to winches, lighting grids and curtain tracks.



DWR the official DiGiCo distributors in South Africa

DiGiCo announced the appointment of DWR Distribution PTY (Ltd) as its exclusive distributor for South Africa in April 2016.

With this in mind, DWR welcomed Kyle Robson as the new audio technical representative.

"After spending a hectic week in South Africa meeting with customers and many terrific potential new distributors, all of which would have made great partners for DiGiCo, I chose DWR", says Ian Staddon, VP of Sales for DiGiCo. "The company had a great vibe and good reputation in the market and whilst selecting a lighting company for DiGiCo may appear a bit 'left field', DWR know what it takes to



DWR's Bruce Riley, Duncan Riley, Kyle Robson and Robert Izzett.

supply, work and support consoles - albeit lighting ones! They have the same customers and address all our market areas and with the addition of Kyle to the team they have a DiGiCo expert on board. Additionally, the fact that DWR do not offer a PA, means that they can be 'neutral' when it comes to audio installation projects and can supply DiGiCo to other South African distributors of speakers without competing and can provide the customers an independent choice."

Things you didn't know we did:

● DWR have a manufacturing department that makes cables, distros and steel fabrication.

● Load testing of theatre fly bars, chain hoists etc.

● We keep stock of safety equipment and Height and Safety Gear.

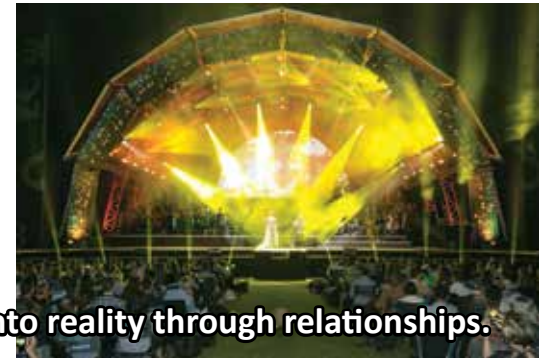
● A 3D Rendering Service enables DWR to assist clients from concept to reality.

● DWR has an engineering department for custom made items.

● An off line studio is available for lighting designers.

DWR Projects:

American International School
Atterbury Theatre
CRC Auditorium
Durban Art Gallery
Etienne Rousseau Theatre
Freedom Park Museum
Gold Reef City
GrandWest Casino
Hemmingsway Casino
HeronBridge College
Joburg Theatre
Rivers Church
Rosebank Union Church
Sasani Studios
Sci-Bono Discovery Centre
Silverstar Casino (Tsogo Sun)
South African Breweries'
"World of Beer Visitor Experience"
Soweto Theatre
Sun City Refurbishment
SuperSport Studios
The Baxter Theatre, Cape Town
The Freedom Park Museum
The Fugard Theatre, Cape Town
The Lyric Theatre, Gold Reef City
The Mall of Africa
The Market Theatre
The Playhouse Company
The Mandela Museum, Mthata
The Ridge (Tsogo Sun)
The University of Johannesburg,
ConCowan Theatre
Turbine Hall



Passionate team striving to make an impact in our industry, turning visions into reality through relationships.