

## Clay Paky



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We all love ClayPaky and have been impressed with their lighting fixtures. If you are curious about the history of this product, enjoy the read below:

### **1976 – Clay Paky Founded**

Pasquale Quadri was one of the first entrepreneurs to anticipate that the technological evolution in lighting would have had an enormous future in the show and entertainment world.

On 28 August 1976 he founded Clay Paky and began a long period of research which led to a new generation of unprecedented lighting effects.

### **1982 – AstroDisco**

Clay Paky's history features a number of original, innovative products successfully imitated by other international manufacturers.

Such is the case of ASTRODISCO, presented in 1982 using a single lamp to create dozens of luminous rays.

1983 was the year of Clay Paky's ASTRODISCO, which soon became a "classic" in nightclubs.

### **1987 – Golden Scan**

In 1987, Clay Paky launched BRILLIANT, forerunner of a new generation of "intelligent" projectors.

This was followed by the clamorous success of GOLDEN SCAN, the intelligent projector acclaimed by the specialized press as "the world's most popular and best-selling projector". Golden Scan's success was further confirmed by GOLDEN SCAN HPE, the succeeding model.

### **1990 – Super Scan**

In 1990, Clay Paky launched SUPER SCAN, for the most professional entertainment settings, and MINI SCAN, the compact scanner.

These were followed in 1992 by the pioneering PIN SCAN, an agile and compact moving body projector.

### **1994 – Super Scan Zoom**

SUPER SCAN ZOOM made its debut in 1994. It was the first projector with a CMY system, equipped with variable focal length for focusing light beams.

### **1997 – Stage Scan**

1997 marked the appearance of STAGE SCAN with its endless graphic effects and the Multi Step Zoom. In the

same year, Clay Paky launched MINI SCAN HPE, which astounded the public with its staggering luminosity and power. 1997 also marked the new DISPLAY LINE, an innovative series of projectors for visual communication, renowned for being versatile, compact, user-friendly and ideal for projecting informative and promotional messages.

## **1999 – Stage Line**

STAGE LINE, a complete range of 6 moving body projectors using from 300W to 1200W, was introduced in 1999. Its top models, effects projector STAGE ZOOM 1200 and washlight STAGE COLOR 1200, were characterized by unprecedented power and optical precision and soon became benchmark products for major international productions in theatres, TV sets, music tours and many other professional fields.

## **2000 – Stage Profile Plus SV**

In the following years, Clay Paky has mainly operated in two areas: further expansion of the professional sector and development of the architectural field. This first market sector witnessed the launch of the revolutionary STAGE PROFILE PLUS SV. It is the first, most complete and sophisticated moving body beam shaper available on the market with an exclusive patented profile system. This product belongs to the SILENT VERSION family, a line of the world's most silent professional moving projectors: STAGE PROFILE 1200 SV, STAGE ZOOM 1200 SV e STAGE COLOR 1200 SV.

## **2002 – Clay Paky moves to Seriate**

In 2002, Clay Paky moved its headquarters to Seriate (Bergamo) in a strategically located industrial complex of 10,000 m<sup>2</sup> within a total surface area of approximately 33,000 m<sup>2</sup>. And it is here at its new headquarters, that its dedication to quality is superbly manifested, in keeping with the criteria of UNI EN ISO 9001, which Clay Paky received that year.

Marked a new generation of color changers: the CP COLOR line covers a range from 150W to 575W, including projectors for theatrical and television use (models for 150, 250 and 400 Watts), a moving body projector (CP COLOR MH) and two IP65 projectors specially designed for outdoor settings: CP COLOR 150-E and CP COLOR 575.

## **2004 – Alpha**

Clay Paky launched ALPHA, a series of 575 Watt moving body projectors with unprecedented performance levels. This line included effects projectors ALPHA SPOT HPE, ALPHA SPOT and washlight ALPHA WASH, which all featured optics, zoom, color system and unique special effects.

## **2006 – Alpha Spot HPE 1200 and Alpha Wash HPE 1200**

ALPHA SPOT HPE 1200 and ALPHA WASH 1200 emerge as industry standards

## **2008 – Alpha Beam**

Clay Paky established a new trend for super-concentrated narrow beams with the launch of the ALPHA BEAM 300, a product followed quickly by the ALPHA BEAM 700 and 1500. The new Beam concept revitalized the moving head market, creating an entirely new category of effects.

## **2010 Sharpy**

Debut of SHARPY, a radical new concept that stunned the industry and won a string of awards. Using just 189W of power, the tiny Sharpyp produces an intense, laser-like beam, bright enough to rival far larger, higher wattage fixtures.

## **Clay Paky's Mission**

The ClayPaky mission is to utilize and manipulate every characteristic of light to produce truly innovative luminaires that may be used to create fascinating and exciting light settings.