

Welcome to Mediatech Brad Schiller

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Brad Schiller

Product Marketing Manager

Philips Entertainment Group



Brad Schiller will be attending Mediatech for the first time this year. Brad is also the author of the only book on the subject of automated lighting programming. The Automated Lighting Programmer's Handbook is available via many international on-line retailers including Amazon.

https://www.amazon.com/The-Automated-Lighting-Programmers-Handbook/dp/024081553X/ref=sr_1_1?ie=UTF8&qid=1368131788&sr=8-1

You can also learn more about Brad and his career at: www.bradschiller.com

We asked him a few questions:

Anything significant that led you to work in this industry?

The magic that light can create as it disrupts darkness and triggers emotions as well as the fun of being creative in an ever changing environment drew me to this industry from the beginning. Automated lighting provides the opportunity for me to combine technology with creativity like no other form I have found.

Please mention your latest products?

The most recent products are the Vari-Lite VL3015LT, the Showline SL NITRO 510, and the Selecon PLPROFILE4.

Is there anything new in the pipeline, a new project or innovation that we can look forward to in the future?

Yes of course, but if I let you print the details then there would be nothing to look forward too!

The favourite job you've ever worked on?

There have been so many great shows and productions, but I would have to say that it was an honor to program on the Opening and Closing Ceremonies of the 2000 Olympics in Sydney, Australia.