Welcome to Iveta from Visual Productions BV



Clearly, a dreamer at heart, meet Iveta Cevorova, Art Director at Visual Productions BV, a fashion photographer and marketing manager. We look forward to meeting you at Mediatech Africa.



If you could ask advice from any historical figure, who would it be and what would you ask them?

It would be Anthony Bourdain (Not a typical historical figure, but for sure, a true inspiration to me..)

I would ask him advice about travelling, life and relationships. We are fortunate enough to have already received these answers from him before he passed away. Here are some examples, enjoy reading?

"If you're twenty-two, physically fit, hungry to learn and be better, I urge you to travel – as far and as widely as possible. Sleep on floors if you have to. Find out how other people live and eat and cook. Learn from them – wherever you go."

"As you move through this life and this world you change things slightly, you leave marks behind, however small. And in return, life – and travel – leaves marks on you. Most of the time, those marks – on your body or on your heart – are beautiful. Often, though, they hurt."

"Travel isn't always pretty. It isn't always comfortable. Sometimes it hurts, it even breaks your heart. But that's okay. The journey changes you; it should change you. It leaves marks on your memory, on your consciousness, on your heart, and on your body. You take something with you. Hopefully, you leave something good behind."





What do you miss most about being a kid?

For sure, I miss my grandad.

The house is on fire, but everyone is safely out, the pets are safe and you have your wallets/cash saved. If you could make one last dash to get something, what would it be?

My camera or actually my external disk with my pictures on it. If I could not reach it, at the very least I would try to save our plant "Mooi" (pretty).