



Want to buy a LED Screen? Latest updates from Absen Global

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## Absen Strengthens Global Presence with Professional Expertise and Innovation

As a global leader in LED display technology and solutions, Absen has consistently demonstrated long-term commitment and innovation in the industry. From technological breakthroughs to market insights, Absen continues to drive industry progress while enabling partners, clients, and industry peers worldwide to experience Absen's professionalism and global reach.

Recently, Absen showcased its expertise at several major industry events across the global: at PLASA London in the UK, AbsenLive presented a fantastic Oasis tribute band performance; and at IBC Amsterdam in the Netherlands, Absen highlighted how LED technology transforms every space—from stages and conference rooms to creative retail environments—showcasing innovation, reliability, and immersive visual performance. Following its European showcases, Absen took a major step in the North American market with the grand opening of the Absen Los Angeles Showroom.

### **PLASA London: Immersive Stage Experience, where Technology Meets Art**

From September 7 to 9, Absen impressed audiences at PLASA London, where AbsenLive created an immersive stage performance. A stunning Oasis tribute band show, powered by Absen's advanced LED technology, delivered a captivating visual and auditory feast — demonstrating the

limitless potential of LED in live entertainment.



### **InfoComm India: Forward-looking Insights into the Future of AV and Virtual Production**

From September 9 to 11, Absen showcased solutions and immersive applications at InfoComm Mumbai on September 10, Absen executives contributed to two key sessions:

Panel: AV & Virtual Production – Absen’s Executive Vice President Ruben Rengel shared insights into the future of creative AV and immersive broadcasting.

Case Study: Next-Gen AV Studio – Absen India Director Gangasagar Amula presented how

Absen's technology empowers smarter, more efficient virtual production studios.

Beyond demonstrating technical excellence, Absen brought forward-looking perspectives that guide the industry its future.



### **IBC Amsterdam & Absen Award Party: Blending Innovation with Local Engagement**

At IBC Show Amsterdam and the Absen Award Party Benelux, Absen presented a wide range of solutions spanning live events, corporate spaces, and retail displays. Each solution embodied innovation, reliability, and immersive performance—setting new benchmarks in professional display. Through celebrating and engaging with local partners, Absen further strengthened its

footprint in the European market, aligning its global strategy with local impact.





### **Absen Los Angeles Showroom Grand Opening: A New Hub for North America**

In September, Absen marked another milestone with the grand opening of its Los Angeles Showroom, strategically located in the heart of the world's entertainment capital. More than a product space, the showroom is designed as a hub for innovation, collaboration, and inspiration—enabling partners and clients to experience the future of LED technology firsthand.



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From immersive display solutions to next-generation Micro-LED technology, the LA showroom showcases Absen's most advanced offerings. A highlight of the showroom is the PR1.9 DeepSky System, featured in its first studio project, delivering ultra-fine visuals and immersive impact. The Los Angeles Showroom will serve as a gateway for advancing LED solutions, live events, retail, and corporate environments. With its location in the city's downtown area, Absen offers partners, clients, and industry professionals a first-hand experience of cutting-edge LED technology—further reinforcing Absen's commitment to innovation and global expansion.



From China to North America, and from Asia to Europe, Absen has always placed technology innovation at its core, driven by market insights, while expanding its global stage.

Across this series of international events, Absen welcomed thousands of industry professionals and partners to its booths, showrooms and forged multiple strategic collaborations—demonstrating the strong recognition of Absen’s technological strength and brand value in global markets. Through major showcases and partnerships in Europe, Asia, and North America, Absen not only highlighted the professional strength of China’s display industry, but also accelerated its global journey of “From China to the World”.

Looking ahead, Absen will continue to empower industries with advanced display technologies and work hand in hand with global partners to co-create a brighter visual future.



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