

tvONE's CALICO PRO video processor wins ISE Best of Show



Barcelona, Spain – tvONE's brand new [CALICO PRO](#) video processor has been awarded Best of Show after being enthusiastically received during its debut at ISE 2023 by judges, end users and distributors.

As the leading video processing and AV signal distribution technology company, tvONE says it was thrilled to preview the CALICO PRO at the event. The CALICO PRO marks the launch of a new line of powerful, newly developed video processing solutions from tvONE. Designed from the ground up, CALICO PRO is perfect for Direct View LED walls, extensive projector edge blends or displays, or a mix of all three. It offers an ultra-powerful video processor with multi-window, multi-screen and multi-layer based upon tvONE's latest, fifth generation 4K/8K, 10bit processing engine on a new, high bandwidth, flexible, 2RU hardware platform.

It has now been officially acknowledged with a Best of Show at ISE 2023 award in the Sound & Video Contractor category, which recognizes leading and innovative AV products exhibiting at this year's tradeshow in Barcelona. Awards organizers say the CALICO PRO was judged based on its feature set, innovation, and perceived value and ease of use, following which it was deemed to be a standout within the sector and selected as a winner.

The awards editorial team said: "ISE seems to grow in popularity and attendance each year and with that, the competition in our awards becomes even fiercer. This year, we received a record amount of entries which means that those who won should be extremely proud of their achievement – their product showed true innovation and hugely impressed our judging panel. A well-deserved congratulations from the entire awards team."

With ISE reporting record attendance, the tvONE stand was buzzing with visitors, with tvONE's Communications and Training Manager Mark Trevena taking the helm to showcase the CALICO PRO exclusively at the show. "tvONE is overwhelmed with the response to the CALICO PRO processor on stand at ISE," says Trevena. "It marks the next generation of powerful tvONE video processing solutions that are designed to offer visibly superior results, ensuring that no detail is lost, from computer graphics, broadcast sources, IP Streams, still images and multimedia clips at their native resolution up to 8K now and in the future. We're thrilled that it has been awarded a Best in Show award."

René Nør from Denmark-based AV Huzet was given a demo by Trevena, and said he thought the CALICO PRO was "simpler and easier to use, and perfect for smaller control room applications, with 16 in and 4-6 out. It has all of the important features without the added complexity" and "I particularly like the new cropping

features.â€•

Mats Lindkvist, Senior Technical Sales Manager at Swedenâ€™s Cabletronic, commented on the CALICO PRO: â€œI think that it offers bandwidth, scalability and versatility, and I also expect it to open new markets for tvONE. It means giving security when designing advanced LED installation, and feels like a step into our future.â€•