

## Vivo Strike!



The VW Vivo Polo launch had

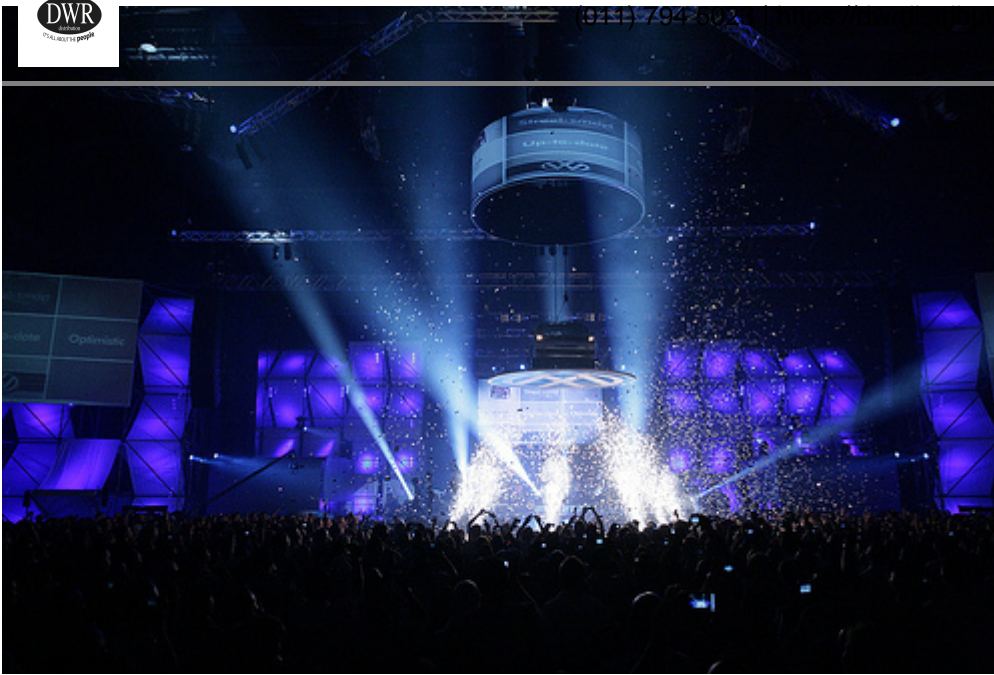
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of 102 Robe units.

Strike Productions were commissioned by Blue Moon to handle the full technical requirements. The show warranted two Technical Directors namely Strike's Eben Peltz, who was involved from concept to the final event while Jason Fritz, having worked on countless international acts, stepped in as client liaison and additional support. The Polo launch was attended by numerous celebrities and Strike also took care of the VIP area.



“This really was a team of

committed and experienced professionals, from the production team to the client” commented Leah McCrae, owner of Strike. “I was very proud of our team.”

Robert Hoey from Dream Sets was called in by Strike as lighting designer and operator. He in turn received the lighting design from Kelly Clarkson’s LD as well as a lighting spec from Westlife. He altered a couple of things in regards to truss height to make things fit.

“The big thing for me to consider was the set, it was large and filled the Superbowl from left to right,” explained well using different angles. The roof and there were an additional



**Lighting List:**



22 x Atomic strobes

120 x Par 64s

60 x Souce 4 profiles

28 x Robe 2500 washes

12 x Robe 700 wash

62 x Robe 700 spots

4 x audience blinders



With 16 dance numbers in the show, Robert added a side lighting rig. In the upstage area the full orchestra utilized a small Intel rig with a strong blue parcan backlight. The emphasis on a whole was to keep lighting bright and colourful yet maintain a clean and fresh look.

“I had a great time with the Robe fixtures, there were no problems and I had a stable rig,” Robert commented. “The larger units in the Robe range are great lights and I had the pleasure of working with the new Beam 700ws which rocked. Part of my brief was to time code the reveal section of the show, having never done it before, it was a great challenge and the results were outstanding.”



The show was seamless and

allowed no delay time on stage. Strike's Eben Peltz and Jason Fritz explain that one of the obstacles was taking an empty stage and putting Kelly's full band on it within five minutes. "We built special roll on rises measuring 15m x 4.8m, designed by Dream Sets, which were strong to push five tons of equipment into place within a



trusses onto the back of the rises  
trussing had lights and cabling all  
trusses on the roll rise was

"I need to say thanks to Strike productions and the team who put this rig up, they all put in so much to make it happen in a small amount of time," said Robert Hoey. Congratulations on a job well done to Mauritz Jacobs (Lighting Crew Chief), Marco Diewenhaar (AV Operator), Marius Marais (Sound), Richard Smith (Monitors) and the hard Strike Production crew.



To view a video clips of this impressive event, please visit <https://www.youtube.com/watch?v=u6UOpIFmn68>

