Visual Productions Success for Mediatech Africa 2019

Posted on July 31, 2019

The Mediatech Trade Show that took place from the 17th to the 19th of July 2019 is South Africa's biggest entertainment-related trade show, showcasing the technologies of a variety of companies around the world. Visual Productions was more than happy to be a part of the show here in South Africa. Both Maarten Engels, the Managing Director of Visual Productions, and Iveta Čevorová, the Art Director at Visual Productions, both extend their happiness for their stand at Mediatech Africa 2019. Maarten says, "It was great to see the enthusiasm for our products here in South Africa".

The stand, which was also manned by Johnny Scholtz of DWR, displayed several of Visual Productions architectural products working in succession to illustrate the control and ability these products have. The main attraction was the Kiosc app which is "an app for creating custom touch screen user-interfaces for the Visual Productions' range of lighting controllers. Kiosc is designed to have no editing capability, making it a fool-proof interface that can safely be presented to non-technical operators", according to the Visual Productions website. At Mediatech the app was used on conjunction with a CueCore, a solid-state lighting controller, to illustrate the effect and control these products offer the architectural market.

"Johnny was a real star, bringing clients who have purchased Visual Productions and prospective clients to the stand, introducing us to everyone. He made us feel at home," ended Maarten.

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