



Vision Media now stock Absen LED Screens

Posted on January 31, 2024



Vision Media's Steven Wolhuter, Dylan Jones (from DWR Distribution), Leswin Heswick and Daniel Chapasuka.

In the year 2001, Wikipedia took its first online breath, the Earth welcomed its inaugural space tourist, Apple dazzled with the birth of the iPod, and gamers celebrated the arrival of the Xbox. Meanwhile, nestled in a Cape Town garage amidst a few pieces of equipment, odds and ends, Vision Media came into existence.

Steven Wolhuter founded Vision Media in Somerset West. In the live events industry, a common quality among many is being physically active or involved in sports. This trait often seems to help them successfully manage and grow enduring companies. Originally from Zimbabwe, Steven, a former professional cyclist, now specializes in extreme mountain bike events and has always been an adventure seeker, whether it's navigating rapids in a canoe or scaling snow-covered mountains. Yet, he is also an individual with a deep compassion for both animals and people. At Vision Media, his objective revolves

around fostering the development of staff and prioritizing the needs of clients.

Vision Media specialises in the hiring of a full range of audio-visual equipment for business presentations, product launches and special events from multi-media projectors, PA Systems, lighting, stands and dance floors. According to Steven, 2023 was incredibly exciting and busy, with a significant highlight being the acquisition of Absen NT 2.9 LED panels from Dylan Jones at DWR Distribution. This marked Vision Media's first investment into LED screens, and there's a possibility of more screens on the way in the future.

"With a lot of drive, determination, ambition and imagination we have developed what we are today," explains Steven. "Our growth and success are based on meeting clients' needs, going the extra mile and in so doing, establishing long-term bonds and relationships. With this in mind, we were pleased to include Absen to our offering. LED screen panels have become an effective and modern way of displaying in recent years making them an ideal rental solution for many applications."

The Absen NT series was created with the concept of designing panels that can build a significant stage. The 500 x 1000mm panels make it quick and easy for customers to construct large screens. The lightweight design of the NT series enables effortless installation by a single person. Its strong curved locking system supports both concave and convex connections, allowing the formation of various shapes for a more creative stage setup.

DWR's Dylan Jones was pleased to sell panels to Vision Media and he visited the company in December to present in-house training. "Steven and his crew are an awesome bunch, and it's wonderful to have the assurance that the screens are in capable hands," Dylan says. "Vision Media run a tight ship, the warehouse is neat and clean and there is a commitment to empowering young staff. They now stand alongside Core Productions, Unfazed Productions, and NATAV, all part of the same Absen NT2.9 batch purchasers. This opens up possibilities for collaboration on larger events when needed."