

Unlimited Events create magic with Absen



Sasol Energy Television Commercial Campaign

Unlimited Events Group has incorporated their Absen D2V 2.9mm panels to add a technical edge and unlimited possibilities to various high-profile events.

The most recent highlights on the Johannesburg calendar include the new Sasol Energy Television Commercial Campaign launch which took place at Sasol Place Sandton, the World Taiwanese Chambers of Commerce Dinner hosted at Emperors Palace Centre Court and a corporate event for the FCA Group, also held at Emperors Palace.

Unlimited Events was established over twenty years ago as a small family business run from a house in Pretoria, and has grown to become one of the largest décor providers in the country. Today the operation is run from two massive warehouses in Centurion with a staff complement of over one hundred and thirty people.



The World Taiwanese Chambers of Commerce Dinner

Three years ago, Alastair Laing, CEO of Unlimited Events Group, joined forces with Marius van Rooyen, owner of the technical rental supplier Millennium Productions. The aim was to give clients, who mostly comprise of professional conference and event organizers, a turnkey solution from the conceptualization of an event to the technical, furniture and décor supply. "The great thing, when we arrive on site, is that everything is under one roof and every individual knows their responsibility," said Marius. "We don't sell technical, we sell solutions to our clients."



Marius van Rooyen of Unlimited Event

The acquirement of Absen LED panels, purchased from DWR Distribution in 2018, has been a game changer. "Back in the day, events were very theme orientated and people would do 'Paris' as a theme or maybe a 'Western'. Over the years, themes have faded somewhat and have been replaced by audio-visual equipment. Absen allows us to bring the event to life, take the audience on a visual journey, with content complimenting the production."



FCA Group corporate event

Whether it's a solid screen for conferences or setting up "finger panels" split up and scattered within the venue, Absen is working hard for Unlimited Events.

The brilliant crew have received the necessary Absen training and carefully take care of the units. "On the rare occasions where we have had technical issues, we received great support from DWR," said Marius.

It's quite a sight walking down the aisle of the Unlimited Events warehouse, where over 500 000 items range from candelabra to rolls of fabric, wooden barrels, feathers, wooden chairs you'd want in your home, hats and trees. Here it is easy to imagine and plan any event under the sun! Your event becomes even more viable with the creatives, a reliable crew and professional service offered by a passionate company...welcome to the Unlimited Events Group.

For more information visit" www.ueg.co.za



Corteva