

tvONE to debut Hippotizer MX Series and 1RU CALICO PRO at ISE

Posted on January 31, 2025



Barcelona, Spain, 01/21/25 – Fresh from leading video processing, signal distribution, and media playback solutions company tvONE at ISE 2025 will be the new MX Series of Hippotizer Media Servers and the 1RU version of the award-winning CALICO PRO video processor.

The tvONE team is inviting ISE visitors to stand 5D300 to experience both the original CALICO PRO and its smaller form 1RU version, which are built upon tvONE’s latest patented fifth generation 4K/8K, 10-bit video processing engine, delivering unparalleled performance and versatility.

“We were thrilled to launch the CALICO PRO 2RU hardware last year, demonstrating its from-the-ground-up new design which can deliver hundreds of video layers across four huge, real-world design canvases,” says Mark Trevena, Communications and Training Manager at tvONE. “Now, we introduce the more compact 1RU CALICO video processor, within which we’ve packed 10-bit video processing that ships with a fixed I/O configuration of six 4K60 inputs and two 4K60 outputs together with a built-in media store for background images and labels.”

The CALICO PRO technology delivers superior results for 4K video sources and still images at their native resolution, utilizing their propriety 10-bit video processing. The goal is to ensure that no detail is lost from source to display with guaranteed visual perfection right down to pixel level. It can power up to 16.5 million pixels across two outputs and delivers hundreds of low latency 4K video windows with seamless performance and 24/7 reliability.

In addition, Green Hippo will be launching the new Hippotizer MX Series at ISE on stand 5D300. The MX Series – which previewed at LDI but makes its official debut at ISE – offers five new customizable, dependable, and future-proofed Media Server solutions that enhance workflow efficiency with the best in high-quality playback and purpose-built design.

tvONE to debut Hippotizer MX Series and 1RU CALICO PRO at
ISE

“We are excited to reveal Green Hippo’s groundbreaking Hippotizer MX Series and showcase how it empowers Live Event and Pro AV professionals to push the boundaries of creativity, all while simplifying the technical demands of large-scale productions,” says Nick Spencer, Technical Product Manager, Green Hippo. “LDI proved to be perfect stage to share this breakthrough with the industry and we’re now excited to engage with the talented professionals who continue to inspire us at ISE.”

Building on 20 years of robust and dependable hardware, the Hippotizer MX Series provides 10-bit video playback for accurate color reproduction, supporting SMPTE 2110 and IPMX workflows, as well as easy system customization, and seamless delivery of large media and quality playback. Crafted for designers, touring professionals and integrators, the new solutions offer rear-chassis illumination, upgradeable and swappable media drives, customizable output configurations, and an OLED display.

This year, tvONE is proud to announce that its stand partners will be Philips Professional Displays, and Vanguard LED Displays. A Happy Hour event is taking place on February 4 on stand 5D300 from 16:00 to 18:00 and all are invited to meet the team and learn more about the new products.

ISE 2025 is at Fira de Barcelona from February 4-7.