# tvONE Announces New Distribution Partner in South Africa

Posted on November 25, 2020

**Cincinnati, OH, Nov 25, 2020** – tvONE, a world-class developer and manufacturer of video conversion and AV signal distribution technology, has welcomed DWR Distribution as a new distributor for tvONE and Magenta brand products in South Africa.

DWR Distribution offers full technical solutions for the entertainment, broadcast, architectural, and commercial markets in Africa. To add to their solutions, DWR will distribute a full range of reliable, top-performance tvONE and Magenta products, including video wall processors, scalers and switchers, multi-window processors, signal extenders, matrix routers, distribution amplifiers, racking solutions, and more.

Additionally, one of DWR's current brand offerings include Green Hippo, a sister company to tvONE – both of which fall under the parent company Spitfire Creative Technologies.

"This is an exciting acquisition for our company," commented Robert Izzett, Director and Head of Sales at DWR. "While we look forward to utilizing the extensive product range in studios, which includes all the virtual studios that have come up since Covid-19, the door also opens for applications in the corporate world such as training rooms, houses of worship, and of course the rental market, which we can't wait to see flourish once again. Andrew Rodgers of DWR has been appointed the tvONE brand manager."

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Andrew Rodgers of DWR Distribution

Frithjof Becker, EMEA Sales Director of tvONE adds, “We are happy to partner with DWR Distribution to provide the best AV solutions and support to the South African market.  We look forward to working with them and their customers in the future.”

**About tvONE**

tvONE is a world class developer and manufacturer of video conversion and AV signal distribution technology, with offices in the US, and R&D and manufacturing facilities in the UK. tvONE provides a complete line-up of products and services for the professional AV, broadcast video, and digital signage markets. Following the global merger of tvONE and Magenta Research in July 2013, the company tvONE now encompasses these two superior brands under one umbrella.

The tvONE brand specializes in video, audio, and multimedia processing equipment, based on its

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proprietary CORIO® video conversion technology. Products include all-in-one system solutions, windowing processors, scan converters, seamless switchers, video scalers, up/down/cross converters, analogue-digital converters, including SD/HD-SDI, HDMI, and DVI, format converters, and standard converters.

Magenta Research is the industry-recognized brand for the transmission, switching, and flexible distribution of multi-format video, audio, and auxiliary signals over fiber and Cat-X cabling. Products include AV extenders, distribution amplifiers and matrix switchers for DVI, HDMI, VGA, and component, composite, s-video, audio, USB, and RS-232 signals.

For further details visit tvone.com

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