

# The industry joins forces at SOS charity dinner

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On 18 July, an impressive contingent of industry leaders gathered at The Venue in Melrose Arch to participate in the second SOS Dinner, a fundraising event hosted by DWR Distribution to assist

people and families in the theatre and live events industries during times of need. **Nicole Barnes from ETECH Reports, photos courtesy Sarah Rushton-Read, The Fifth Estate.**



In its second iteration, the SOS Fundraising Dinner is an biennial event that aims to raise funds for the SOS Charity Fund – a philanthropic project launched by DWR Distribution in 2016 to assist professionals working in the live events and theatre industries during times of personal crisis.



“When visiting South Africa back in 2016, Ian Staddon of DiGiCo made our team aware of a charity that operates in England, which was established to assist individuals working in the entertainment industry during difficult times,” explains Duncan Riley, managing director of DWR Distribution. “According to Ian, the UK-based charity was not designed to pay out massive amounts or play the role of insurer, but rather to enable humble gestures that provide immediate relief for industry people in their hour of need,” Riley goes on to explain. It immediately became clear to Riley and his team that an organisation of this nature was desperately needed in South Africa, and the SOS Charity was born.

**For the full story visit:**

<https://www.entertainment-tech.co.za/business-news/the-industry-joins-forces-to-save-some-soles/>



