

Selby's Invest in Robe



Selby's Productions head office co-owner, Justin Pretorius on the left and Sales Manager Shane Bailey on the right.

Selby's is one of the longest established design, rental, installation and technical production companies in Durban, South Africa, founded in 1980 by the late Ron Selby. Photos and story by Louise Stickland.

In addition to the head office in the peaceful suburb of Westville and spacious warehouse in Springfield, Durban, the company has branches in Johannesburg and Cape Town and a base at the popular Southern Sun *Elangeni* & Maharani Hotel right on the famous Durban beachfront – ideally placed to service the numerous conferences and corporate presentations taking place in that venue and the area.

Selby's lighting department is run by Bismark Mxabo and started investing in Robe in recent years. The first fixtures were LEDWash 600s and LiteForce LED PARs, and these were followed by the first Pointes in Durban – setting a trend that several other companies then started following!

They work across all sectors of the industry and in particular specialise in providing equipment and expertise to the world of quality corporate events and conferences in South Africa, and regularly in a number of international destinations including Zimbabwe, Botswana, Mauritius, Malaysia and the Seychelles.

In addition to the standard technical production disciplines – lighting, sound, AV, set and staging – Selby's also supply and install IT infrastructure and networking, an essential element of most live events.

The move towards Robe has been driven from two angles. Firstly, the good range of versatile and well-priced products, and secondly, the level of support they receive from Robe's South African distributor DWR, in particular from the DWR Durban office run by Nick Barnes.

Selby's Productions head office co-owner, Justin Pretorius, comments that the Pointes are "Super-reliable, and we are very happy with them – they are out working all the time!" He likes the beams, the quality of the light output and their true multi-functionality which makes them invaluable for most of Selby's projects – large or smaller.

Sales Manager Shane Bailey agrees, adding that they are very pleased with the quality engineering and robustness of Robe generally, a factor vital to any hard-working rental operation like Selby's, who service *at least* two or three events – of varying sizes – every day of the year.

