Ruote da Sogno purchase two DiGiCo S31 consoles for upgraded events spaces

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The Ruote da Sogno philosophy is encapsulated by the phrase *Perfection and Excellence*. Nestled in the heart of Reggio Emilia, Italy, the car dealer is famed for its exquisite collection of classic cars and motorcycles. When the showroom decided to begin hosting events, nothing less than a DiGiCo console would be able to match the top-class surroundings, so Marco Gianferrari Technical Manager for the venue, chose two S31 consoles, complete with a DQ-Rack each, all supplied by Audio Link, to ensure unrivalled audio quality and flexibility.

The DiGiCo S31 is favoured by engineers from all over the world because of the power and flexibility housed within the compact frame that offers three 10-inch touch screen monitors and 30 physical faders in three banks of 10 for ultimate clarity and control. Altering the channel banks could not be easier, with drop and drag control available at the touch of a screen. The two card slots at the rear of the console, in addition to the UB-Madi port ensure that this compact console is ready for any situation.

Ruote da Sogno’s new events space is 10,000 square meters, arranged with flexible divisions, to offer the greatest range of possibilities for clients. A Dante network links all areas of the space, so the DQ-Racks are the perfect addition to ensure complete connectivity and reliability. Each rack is a 6U unit, with dual redundant power supplies and DMI-Dante, this provides all the power of a

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larger rack in a more compact package. Each rack delivers 48 mic inputs and 24 line outputs, with the final four being switchable between stereo AES/EBU outputs and line outputs, offering a possible 8 AES/EBU outputs in total.

The space is used for a wide variety of events, from fashion runways to product launches and even weddings and parties, the flexible networking options for the DiGiCo S31 setup means that it is easy to accommodate any requests, from recordings via the UB-MADI card, to facilitating additional external equipment.

Marco Gianferrari could not be happier with the audio set-up as he concludes:

“It was important to retain the elements of choice and flexibility. The customisation of the mixing surface and the processing power of the S31, alongside the guaranteed audio quality of the DiGiCo brand are fundamental characteristics that ensured that our only choice for the multiplicity of events managed here was a DiGiCo console.”

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