



Andries Liebenberg, Showgroup Showgroup recently underwent

a complete transformation from a fresh new logo, new website, trucks with bright green sign-writing, office renovations and even... believe this or not... a SPA! Yes, where clients and staff alike can make appointments for anything from free manicures to massages, ensuring everyone's welfare is looked after (*sigh... while the rest of us dream on*).

On the technical side, Showgroup purchased 16 x Robin 300E Spot fixtures along with 14 new LTM Loadguard 500kg hoists. The Robins have already been hard at work on various gigs including ABSA Choirs, the Business Women's Association of South Africa Awards and a rather spectacular reveal of the AHRLAC!

When the Robins arrived, they went to their first show before Andries Liebenberg from Showgroup had opportunity to test them. This particular show was held at Emperors Palace and square flats had been designed through which the Robins would shine. "Wow!" said Andries, who literally saw the light. "I couldn't believe what I saw. It was amazing and now I am impressed!"

ABSA Choirs Halala Festival



At the Teatro at

Montecasino, Showgroup used 16 Robin 300, 8 x VLX Washes, and VL 2 500 Spots for the seventh annual ABSA Choir “Halala Festival”. Andries hired in a grandMA for the show.

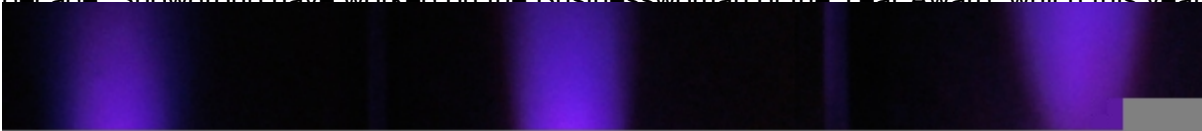
The concept behind the event is that every choir member, musician and conductor must be an employee of ABSA. “This show is very close to Robbie Blake’s heart,” explained Andries. “This year Robbie, Director at Showgroup, wanted to create a theatrical look.” Robbie also collaborated with JB Arthur, well known music producer he has written songs for Freshly Ground amongst others, for the musical component of the show. The feedback was outstanding!

Businesswomen’s Association of South Africa



For the past

decade, Showgroup have worked on the Businesswoman of the Year Award, which this year was held at the



like water that you



New Aircraft

In Pretoria, Showgroup worked on the launch of a revolutionary new South African-designed and developed aircraft, The Advanced High-Performance Reconnaissance light Aircraft (AHRLAC).

The Robe Robins were used as back light. The idea was to have “sun beams”, using the fixtures, to shine through the clouds (created by a smoke effect). At the end of the launch, during live interviews and photographs of the aircraft, the Robins were used for colour.

