Robins for Multi-Media

Posted on December 6, 2011

06 December 2011

Multi-Media used their 12 new Robin 300 LEDs for two prominent events, Herbalife Southern Africa Extravaganza and the PICA Awards.

Herbalife Southern Africa Extravaganza

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Some 2 500 guests from across the country attended the Herbalife Southern Africa Extravaganza, a three day event hosted at the Emperor’s Palace Conference Centre in November. Multi-Media were the technical suppliers and used their Robin 300s, hiring a few additional units from MJ Event Gear, for the show. “The units were very responsive, bright, power efficient and the saturation in colour,” commented Tim Fish from Multi-Media.

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PICA Awards

The 42nd PICA Awards, presented by the Magazine Publishers Association of South Arica (MPASA), was held at the Sandton Convention Centre on the 17th November. PICA recognise and reward publishing excellence in the business-to-business, custom and consumer sectors of the SA magazine print and online publishing industry.

Multi-Media once again provided the full technical for the event, hosted in the Pavilion Room. “This was quite a large show and the room will tell the story… really putting the 300s to the test!” said Tim Fish. “Again these fixtures have yet to cease to amaze me. With 8m to 9m of throw distance to the stage the saturation and intensity is unbelievable.”

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Tim continues, “The market has been waiting for this kind of technology forever. What a magnificent little fixture and the price is incredible too! If I could afford to, I would get rid of all my generics and buy a thousand of them in a combination of 300s and 600s. We are very happy with our purchase and will never buy a wash discharge fixture ever again!”

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