

## Robert Juliat at PLASA 2015



### Robert Juliat's Dalis

#### **Stand B10** With exclusive UK distributor, Ambersphere Solutions

Robert Juliat will be in full attendance at PLASA 2015 in its brand new hospitality area within the Ambersphere stand (**B10**) where the team will be on hand to introduce visitors to the latest and greatest of the Robert Juliat product range.

Robert Juliat is an official sponsor of the Knight of Illumination Awards for the third consecutive year and is proud to be associated with this celebratory professional event. "We are particularly interested in the new Touring Category which is to be introduced and celebrated this year," says Robert Juliat's Communications Manager, Severine Zucchiatti. "The extension of the Awards to cover this area proves how lighting design is a multi-faceted profession which demands a great capacity for adaptation. Designers are always forging ahead with new ways to create unprecedented emotions in audiences with their inspiring visual productions and it is our job to support them both with new products and with recognition like the KOI Awards."

Robert Juliat's newest product, **Dalis**, an asymmetrical 300W LED cyclorama light, will be officially launched at the show. Previewed at Prolight+Sound, where it took the industry by storm, PLASA 2015 is the first time Dalis will be seen in London. Mixing a huge variety of pastel and saturated colours with perfect balance from its 8-colour LED source, Dalis is guaranteed to spice up every lighting designers' plans. With silent fanless operation that makes it ideal for both theatre and television use, Dalis is poised to satisfy the industry's appetite for a smooth, powerful LED cyclorama lighting solution.

Also demonstrated is the new **ZEP 360LF 300W LED Fresnel**. The latest complement to RJ's range of LED fixtures sets a new standard for all theatrical, architectural and event applications.

**Roxie** – Robert Juliat's new LED followspot – will also be drawing many enquiries following its heralded launch at Prolight+Sound. This little 300W marvel is an energy-efficient solution for venues wishing to reduce their running costs without compromising quality.

One year after its launch at PLASA 2014, the rugged **Merlin** 2500W HMI touring followspot will return to the show, having proved itself in huge demand all over the world.

All Robert Juliat lighting products can be sourced in the UK from its exclusive UK distributor, Ambersphere Solutions. The liaison between Robert Juliat and Ambersphere was first established two years ago and has been a resounding success. "Robert Juliat products are a joy to work with," says Ambersphere MD, Glyn O'Donoghue. "Our UK team has developed a close relationship with the Robert Juliat factory at all levels and we

genuinely try to offer an authentic Robert Juliat experience, but with a UK twist. Our clients seem to love the fixtures and the demand has surprised even us. We are really excited to be demonstrating four new products at PLASA London this year. I am confident our clients are going to enjoy them.”

More on Robert Juliat’s full range of lighting solutions can be found at [www.robertjuli.at.com](http://www.robertjuli.at.com)