



Robe Roadshow South Africa

Posted on November 14, 2019

ROBE® **ROADSHOW**



DWR ONCE AGAIN BRINGS YOU THE ROBE ROADSHOW
with **Josef Valchar** and **Harry von den Stemmen**

DON'T MISS THE OPPORTUNITY TO EXPERIENCE
THE LATEST FIXTURES FROM ROBE FIRST HAND.

DEMOS ON THE HOUR EVERY HOUR
FROM : 10AM - 4PM



Esprite™



Tetra™

RSVP

SAVE THE DATE

CPT - 02 12 19 - GRAND WEST CASINO ROXY REVUE BAR
DBN - 04 12 19 - GRACE FAMILY CHURCH UMHLANGA
JHB - 06 12 19 - DWR DISTRIBUTION JHB



DWR Distribution is pleased to invite you to attend the Robe Roadshow South Africa, along with Josef Valchar, CEO of Robe Lighting, and Harry von den Stemmen, International Sales Director, who will be introducing the new Esprite and Tetra this December.

The Robe Roadshow kicks off in Cape Town at the Roxy Revue Bar at the Grand West Casino on 2nd December. Those living in Durban are welcome to pop in at the Grace Family Church in Umhlanga on 4th December. The last stop will be at DWR Distribution Johannesburg on 6th December. Demonstrations will be held on the hour from 10am to 4pm each day.

The new Robe LED Esprite is a leap in innovation. The automated luminaire has a fast-change, low-cost, transferable light engine ingeniously solving the problem of performance longevity for those preferring the higher brightness of white source LEDs as an obvious replacement for their ageing stock of discharge workhorses.

TETRagnatha is a Linear bar building on the Spiider and Tarrantula technology. Generating an ultra-tight 4.5° beam from each of the 18 pixels, they combine to produce a bright, defined “sheet” of light, desired by lighting designers. Seamless curtains of light can be constructed using several fixtures. With the addition of two exclusive Robe patented MCFE™ – Multi-Coloured Flower Effects, the pixel-driven Tetra sets itself apart from others by projecting charismatic in-air animations. The compact, detailed design, allows end-to-end placement on stage or truss, maintaining equal spacing between pixels.

While the event is free of charge, kindly RSVP on-line at:
<https://dwrdistribution.co.za/register/robe-roadshow-december-2019/>

In addition to providing people with the opportunity to experience Robe’s new product offerings first hand, it is also a great occasion to catch up with friends in the industry. Hope to see you there!