

## Robe Pointes for Ultra Events

Ultra Events for type unknown

Costa Champanis from Ultra Events with Duncan Riley, DWR.

The evolution of Ultra Events started in 1996 when the Cape Town based company supplied DJ equipment to the industry. Within two years, the demand for dry hire and technical support overtook sales, and as a result the full time rental company was born. The revolution of Ultra Events has been continuous, morphing from an initial sound company to provide a full house of services including sound, lighting, staging and events, and as a testimony of keeping up to date with the latest technology, the ownership of 12 Robe Pointes.

"I saw the Pointes at Mediatech in 2013, and being a true Capetonian, it took me a while to come round and make a final decision," said Costa Champanis, owner of Ultra Events. "Due to their versatility and market acceptance we have now embarked on first purchase, 12 of 24 units."

The purchase was made from the Robe South African supplier, DWR Distribution. "After buying our very first light, a Martin MAC 250, from Duncan Riley who at the time worked at Electrosonic SA, the relationship has grown and evolved through the years."

Upon their arrival in Cape Town, the Robe Pointes will be shipped straight to a show and Champanis is confident that they will be used extensively in the future. After leaving college and graduating as an electrical engineer whilst running a mobile disco on the side, Champanis' passion for sound was born.

"No, it's definitely not the money we make in this industry, but the passion and gratification from seeing the concept, to production, to the successful completion of an event. The cherry on the top is meeting and often surpassing the requirements of the client," he smiles. When they're happy, Champanis' work is done!