

# Robe at PLASA 2016

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Robe is ready to rock the PLASA 2016 expo at Olympia next week, 18<sup>th</sup> – 20<sup>th</sup> September, which is back amidst the lively buzz of west London, a location surrounded by theatres, TV studios and rental companies.

“PLASA is an important show, and we recognise London as an entertainment industry capital of the world which is why we are focusing on three innovative new products,” comments Robe’s CEO Josef Valchar.

**Spiider** really is ‘The next big thing’, and Robe has experienced unprecedented levels of anticipation surrounding this incredible new product which is launched worldwide just three day days ahead of the show ... taking LED wash light technology to the next level.

Josef confirms, “Spiider is really something special which everybody will love! Forty-two Spiiders will be in action on the Robe booth – which is an absolute ‘must-see!’”

The **Halo**, a special bespoke new Robe LED 'pixel technology' device, can be used to transform PAR cans and add other dimensions to stage and TV sets.

The runaway success of the **Viva** LED moving light has driven the introduction of a CMY version of this small, punchy workhorse fixture.

The full Robe UK and International teams will be available on Stands D40 and F40 which will feature another new and eye-catching environment this year, with a design inspired by a typical London street scene.

### **Spiider**

This is a brand new LED Wash luminaire.

It builds on the extreme success of Robe's best-selling 'industry standard' LEDWash series ... with completely new concept and optics.

It has one super bright 60W RGBW LED multichip in the middle which is surrounded by 18 x 30W RGBW LED multichips in an intricate optical design that resembles a spider web.

It is also so much more than just a wash!

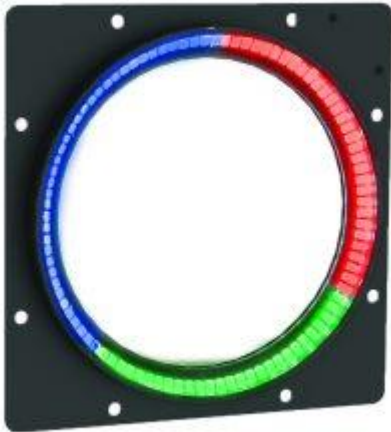
It can be used as a beam and - a first for LED wash light stage luminaires - it has an eye catching flower effect.

The zoom is an impressive 4 - 48 degrees, and the light output is outstanding, offering more than 50.000 lumens at 5 metres.

Spiider has all the great features making Robe's LEDWash series such a well-respected industry standard, including virtual colour wheel, tungsten lamp emulation, individual pixel control, in-built wireless DMX on request and much more.

### **The Halo**

Robe's Halo brings a new and exciting pixel technology approach to stage and set lighting.



The product is a circle of bright encapsulated micro-pixel LEDs that is mounted on a standard PAR 64 sized colour frame bringing a completely new dimension to these classic lighting fixtures, enabling them to be incorporated into lighting and set designs in new and different ways.

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Numerous looks and effects can be produced with the DMX controlled Halo which can be simply and quickly programmed with a wide range of very straightforward to highly complex eye-catching effects.

The Halo System comprises six frames of RGB LEDs and a 6-way data controller / driver in the familiar colour-scroller format which fits neatly and securely onto the front of the light.

Halos can also be used as stand-alone products ... without any PAR cans - the unit is light and flexible enough to be rigged in a number of different configurations.

Speed, colour and fade times can be altered individually or simultaneously making it

exceptionally dynamic.

The industry standard 4-pin XLR scroller connector cables will already be part of many lighting rental company's inventories.

The Robe Halo is currently available in RGB version and underlined Robe's commitment to develop bespoke and innovative and niche products alongside its signature ranges.

### **Viva CMY**

This takes all the popular features of Robe's elegant, lightweight VIVA - including the user-friendly smart effects - and has the benefit of CMY colour mixing.



Powerful yet consuming very little energy, the 270W white LED light engine gives an extra punchy beam and an impressive 20,000 hours of operation - so no re-lamping will be required across an average fixture lifetime!

Vivid and radiant colours can be applied from three colour wheels, and rotating or static gobos added for sharp, clear projections and funky mid-air effects.

The smooth zoom goes out to 40 degrees at its widest and can be softened up with variable frost to create a gentle wash-like output or dynamic background projections.

The minimum 8° zoom produces a piercing beam that can be trimmed with the ultra-fast iris to give a very intense output.

Viva CMY has fast pan/tilt movement and benefits from Robe's proprietary EMS™ (Electronic Motion Stabiliser) technology .., all making it a contemporary, highly versatile and very affordable lightsource.

Robe is once again a platinum sponsor of PLASA and will taking full advantage of the networking opportunities to catch up with many key companies, individuals, characters and influencers who are current and potential customers

The Czech brand will be offering its famous hospitality and fully embrace the spirit of invention and imagination synonymous with the exhibition as well as enthusiastically be supporting key off-site / after-hours events including Monday night's official PLASA party.