

Robe for Bet Lessin Theatre



“Efes Beyahsei Enosh” (Zero Motivation) courtesy of the Bet Lessin Theatre, Raday Rubinstein

Robe continues to make an impression on the theatre scene in Israel with the specification and installation of DL7S Profiles and LEDWash 1200 moving lights – 54 in total – in the Bet Lessin Theatre, Tel Aviv, the city and Israel’s third-largest theatre venue, just reopened after complete refurbishment, a project ongoing over the last three years.

The tender for supplying and installing new lighting and stage machinery was initially issued in 2015 and won via by Danor Theatre and Studio Systems who proposed Robe moving lights to bring modern-day flexibility and dynamics to the two constantly busy stages.



Influential in the decision to choose the Robe option was leading lighting designer Amir Brenner, who was brought onboard the project as a lighting consultant. He worked in the theatre extensively during his early career in the 1990s lighting numerous productions and was “honoured” to be asked to contribute to the revamped venue.

When making a decision on moving lights, he looked at key features like output, the variety of effects and the quality of both the white and coloured light and, naturally, the reliability – “all the basic parameters essential for a busy professional repertory theatre.”



He emphasised that selecting any moving light for a rep house ideally needs a combination of traditional and new exciting features. In choosing the DL7S Profile, LDs working at Bet Lessin will now have the “fantastic colour range and highly accurate beam shaping that are perfect for theatrical use.”

The venue has two main spaces. The larger one has a capacity of 850 and the smaller can accommodate 400 people. Twenty-two of the DL7S Profiles are initially being used in the large hall.

In addition to their busy producing schedule, Bet Lessin also stages productions outside and takes selected shows to other theatres.

The project was overseen for Danor by Erez Hadar together with Shalom Elbaz, who was their technical crew chief on site.

When the tender was issued, quoted and won, the LEDWash 1200 was the most powerful LED wash beam on the market with the best zoom and it has enjoyed considerable success as the largest of Robe’s landmark LED wash series.

The DL7S Profile was brand new at the time, designed as part of an LED range designed specifically with theatre applications in mind – super quiet with an incredibly smooth and highly finessed dimming curve and excellent tungsten emulation.

The theatre had some previous experience with Robe, having purchased LEDWash 600s, DL4S Profiles and MMX Spots in recent years which they also utilised in other venues during the three years whilst their home base was redeveloped.

Amir has consistently started specifying LED products for public projects in recent years to reducing basic maintenance and ongoing running costs, to saving on replacement bulbs, to reducing temperatures and boost comfort levels in performance areas ... and of course, reduce long-term energy consumption.

His own relationship with Robe also goes back several years, “Robe has proved itself as an innovative and consistently high-quality manufacturer with a wide range of good lighting solutions,” he stated.

Both he and Bet Lessin have also enjoyed a long-term relationship with Danor for sourcing their technology and benefitting from the excellent support for which the company is known. “Technical support is a fundamental part of any installation” confirms Amir, “and Danor keep delivering this to the highest standards.”