

Robe at PLASA

18 August 2011

Robe – PLASA 2011 Preview : Stand 1-F47



Products at PLASA 2011 – the **ROBIN 1200 LEDWash**, and **ROBIN 'Sniper'** – a mega-bright fixture with a super-tight

All are in tune with the company's ongoing "*Think of the*

Future – Consider Nature" commitment to producing genuinely more sustainable and greener technology.

ROBIN 1200 LEDWash

The mega-bright **ROBIN 1200 LEDWash** utilises the same multichip LEDs as the Award-winning ROBIN 600 LEDWash and the smaller ROBIN 300 LEDWash, in an intensely bright package featuring 61 x LEDs in total, in four concentric rings. It has all advantages of fabulously smooth mixing, the true whites and the homogenised light engines of the LEDWash 300 and 600, along with light weight, full functionality and low power consumption.

ROBIN DLX Spot

The **ROBIN DLX Spot** is the *world's first* LED based spot moving head with an *RGBW* LED light source. The output – in colours – is higher in intensity than a discharge source 575W unit, but the average power consumption is just 250 Watts! Its optical system produces rich, beautiful colours with no shadows and it has a very smooth, high quality light output, plus a versatile zoom of 10 – 40 degrees. In physical height and size, it is close to the ROBIN 300/600 Spot/Wash/Beam series.

ROBIN Sniper

Previewed will be the amazing, intensely bright **ROBIN Sniper**. This is a new mega-bright beam fixture, producing a super-tight parallel 230 mm fat beam. The fixture uses the same Philips Platinum 35 lamp as the ROBIN MMX Spot, but its output is a *staggering* 2 million Lux at a 5 metre distance, 5,000 Lux at 100 metres or 50 Lux at one kilometre away. The Sniper is truly **THE** next generation of beam lights for use on big stages, at large events and in venues, stadiums or open spaces. It is replacing the old Xenon lamp based products with a power consumption of around 2 KW, and draws only an expedient 950W if power in total.

Other new products will be Robe's **CityFlex and CityLine 48** LED units, which also use the latest Cree LED chipsets. The CityFlex48 is a powerful customizable unit that can quickly be configured into several different physical formats. The CityLine 48 – is a linear version of the CityFlex, with individually controllable LED pixels – great for mapping effects.

In addition to these new products, Robe's action packed double decker stand will show the amazing **ROBIN MMX Spot** – the first in the new generation of 1200 Series fixtures, together with the award winning **ROBIN LEDWash 600**, currently Robe's fastest selling light of all time; plus the **ROBIN 600 Pure White**, a dedicated white version of the LEDWash 600 and the very handy sized and powered **ROBIN 300 LEDWash**.

The popular **ROBIN 300 and 600 Series** of discharge source luminaires – featuring Spot, Wash and Beam versions – will also be prominent, along with Robe's innovative **DT Series** of Digital moving projectors.

Think of The Future – Consider Nature – Think Robe