

Red Alert – this is your final call for #LightSAred

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This is your final call. All crew please standby! We are about to #LightSAred!

We are calling on all South Africans to heed the call of the technical production and live entertainment industry. If you look out of your window tomorrow, 05 August, between 18:00 and 20:00 you will see the city lit up in RED.

We will be streaming LIVE on all our digital platforms from 10am till 9pm, on 05 August.

Some of South Africa's favourite artists and performers, including Prime Circle, John Vlismas, Kyle Cassim, Refentse Morake and many more will be performing LIVE.

We will also be releasing an **original #LightSAred anthem** to highlight our cause featuring a range of leading South African artist LIVE!

Visit www.lightSAred.org.za.

Follow @LightSAred

WHAT CAN YOU DO?

- Take a photo of a building lit in red and post to social media with #LightSAred
- Light your home, garden or anything in RED and #LightSAred
- Find your favourite sporting event, concert or festival pics and share with #LightSAred

All we want is a voice and a chance to survive!