

Qvision Selects Claypaky Lighting Fixtures for Live Broadcast of the FIFA Arab Cup Qatar 2021 Draw



When **Qatar Vision Company (Qvision)** staged the live broadcast of the **FIFA Arab Cup Qatar 2021 Draw** on April 27 a large complement of Claypaky lighting fixtures were on hand to illuminate the event venue, the **Katara Opera House in Doha**.



Claypaky Scenius Unico, Sharp Plus, Hepikos and A.leda B-EYE K20 CC moving heads were deployed for the draw, which determined the match ups for the teams participating in the 2021 Arab Cup to be held in December. The Arab Cup is seen as an important opportunity to test operations and facilities prior to Qatar hosting the FIFA World Cup, the first in the Middle East and Arab world, exactly one year later.



Qvision, an event management and creative multimedia production company, produced and event managed the draw, which was held under strict COVID-19 protocols, including a completely closed production bubble. Qvision was responsible for the stage set, rigging, lighting, audio, video, and visual and motion graphics content at the opera house. Qvision also supplied the complete technical, operations and logistics manpower required to deliver the event.



The pre-show featured instrumental entertainment by one of the best Iraqi oud players, **Ahmad Jameel**. It was followed by a formal welcome speech from **FIFA President Gianni Infantino**, who noted that the Arab Cup will help build excitement across the region in the run up to next year's World Cup in Qatar. The draw itself included celebrity players and dignitaries.



The draw concept and creative design were by **Qvision Managing Director Sharif Hashisho** and his team, who devised an impressive show for both the attending guests and delegates at the Katara Opera House as well

as the worldwide broadcast TV audience.



The proscenium stage was outfitted with a 117 square-meter, 2.9mm high-resolution LED videowall backdrop with an additional 70 square meters of 2.9mm LEDs left and right to display animated motion graphics and broadcast the live feed.

An array of Claypaky fixtures lit the dynamic set. **Lighting Designers Mohammad Assaf and Mark Anton** chose **20 Scenius Unico** moving heads to illuminate the draw pots plus the conductor and speech lecterns citing the need for the fixtures' precise framing system. **Forty A.leda B-EYE K20 CC** moving heads washed the entire stage to meet the show's broadcast requirements.



In addition, **40 Sharpy Plus** and **20 Hepikos** moving heads created dramatic beams and patterns to energize and engage the audience during the show.

"Claypaky has a wealth of products suitable for any kind of lighting show whether it's a large-scale stadium show or ceremony, corporate event or launch, small event or wedding — Claypaky has everything you need," concludes Hashisho, Qatar who served as Executive Producer/ Artistic Director of the shows.



“Claypaky fixtures are very reliable products when it comes to show business. Working with products that will not fail during a show was an important factor in our selection,” he points out. ‘In addition, Claypaky has the brightest lights available in the market, so for stadium shows like these nothing could beat Claypaky products.’”

