

Prolyte Expands into North America with Texas Office

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In response to increased worldwide demand for its staging products and solutions, Prolyte Group is pleased to announce its expansion across North America with the opening of its office in Pearland, Texas. The Netherlands-based company is the world's leading manufacturer of hardware and structural solutions for the entertainment industry with a product line that includes the aluminum truss structures, roofing, staging, crowd barriers and hoist systems.

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Prolyte has built a significant presence throughout Europe, and Asia and the much-anticipated expansion to the United States follows five years of successful operations in Canada. The Prolyte product line features lighter materials, faster assembly, and setup capability that is compatible with equipment in both North America and Europe. The company's proven safety track record, coupled with versatility and ease of use, makes Prolyte systems a top choice for tour operators traveling globally.

✘ *"Texas was an attractive selection for Prolyte's North American headquarters," says [Ralph Stockley](#), Prolyte's Chief Commercial Officer. "We already had an existing partnership with a company in Pearland. Other factors, such as tax benefits, the strength of the Texas economy and the proximity to the Port of Houston finalized our decision."*



Prolyte also plans to introduce its [Prolyte Campus](#) initiative, which provides complimentary safety

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and product training. Prolyte Campus is a learning model unique to Prolyte and is well-received by customers and technicians. Through this initiative, Prolyte regularly offers hands-on training events all over the globe and is excited to bring the concept to customers and locations across North America.



“The opening of our new North America headquarters in Texas and the Prolyte Campus program will better serve clients in the region, speed up delivery times and provide the inventory and presence needed for Prolyte’s anticipated growth throughout North America and, eventually, South America,” says [Lambert Bouwmeester](#), Prolyte’s Chief Executive Officer.

