

# Prolyte appoints DWR

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Duncan Riley and Robert Izzett, DWR Distribution From May 1st onwards, DWR Distribution will represent Prolyte Group and its full range of products as distributor for South Africa.

DWR is not entirely new to the Prolyte network, over the last years they have gained much knowledge of both Prolyte products and the working philosophy of the Prolyte organisation, re-selling the products in South Africa.

It's in this field where Prolyte Group and DWR Distribution share common grounds; a firm belief in people and high quality products.

"It's the people who make our industry happen and investing in long-term professional relations builds a fruitful business" states Paul-Eric Haseloo, Director Group Sales for Prolyte Group. "Prolyte Group is delighted to have DWR Distribution on board as distributors, the combination of a great drive, enthusiasm and professionalism makes this team a pleasure to work with".

"DWR Distribution is privileged to be given this opportunity," commented Duncan Riley, founder of DWR. "Robert Izzett, responsible for Prolyte sales, will present the brand with enthusiasm and continued back-up support."

DWR Distribution already ordered the first batch of Prolyte products, to offer its customers the convenience of a well-stocked warehouse. Apart from delivery from stock for standard items, DWR will be able to give expert service and sales support. For this reason Robert was trained as product manager at Prolyte Group HQ.