

## Philips Vari-Lite VL4000 Spot luminaire's exciting showcase at PLASA 2014



**UK –** The latest addition to the Vari-Lite range, the VL4000 Spot, is set to take this year's PLASA London by storm where it'll be showcased on the Philips Entertainment stand L80 at ExCeL exhibition centre.

PLASA London visitors will be able to see the VL4000 Spot in action during the twice daily light shows at the Philips stand, getting to grips with all its exciting features, including its high-resolution optics, which ensure remarkable centre-to-edge focusing and an unprecedented contrast ratio, and a 5:1 zoom covering an amazing 9 to 47 degrees without sacrificing output or clarity.



The VL4000 Spot also boasts an entirely new colour mixing system, which is ultra smooth whether operating in a slow fade or instant snap, as well as variable CTO colour temperature correction and dual five-position colour wheels. The dual opposing fixed colour wheels achieve unique colour effects, providing a multitude of combinations.

With its standard output of 33,000 lumens output and an ultra quiet 25,000 lumens Studio mode, the VL4000

Spot luminaire is the ideal tool for creating dynamic and useful lighting on any stage. It's also incredibly easy-to-use with intuitive DMX mapping and its battery-backed full-colour LCD display.

Michael Murnane was the first lighting designer worldwide to use the VL4000 Spot luminaire, employing it on the Best Buy Charity Classic gala and concert: "It's amazing the number of colour changes and gobo changes that the VL4000 Spot is capable of and it's all so fast. The speed of the head is a game-changer in my opinion. I actually think if I got to spend a week with the fixture I could get it to do a lot of things that people haven't even thought about yet."

Murnane worked with Clearwing Productions to get his hands on the VL4000 Spot. "In my experience of being an early adopter of product innovations from Philips Vari-Lite, I can honestly say the VL4000 Spot sets a new standard," says Clearwing's Business Development Manager Aaron Hubbard. "It's not only faster, brighter, quieter, lighter, and more feature rich than the world renowned Series 3000 luminaires, but is also proving to be the most robust fixture to date. "

PLASA London takes place between the 5th and 8th of October 2014. The Philips Entertainment stand L80 can be found in the centre back of the hall.