

Philips Showline SL BEAM 300fx illuminates 10th anniversary of  
Pop Meets Classic

# Philips Showline SL BEAM 300fx illuminates 10th anniversary of Pop Meets Classic

Posted on August 22, 2016



**Braunschweig, Germany** - Philips Lighting, a Royal Philips (NYSE: PHG, AEX, PHIA) company and a global leader in lighting, announces the Braunschweig Symphony Orchestra has celebrated the 10th edition of its 'Pop Meets Classic' concert with Philips Showline SL BEAM 300fx LED luminaires playing a crucial role in the dazzling spectacle. Image © Kerstin Lautenbach

Taking place at the Volkswagen Halle, the sell-out concert showcased the orchestra's re-worked versions of well-known pop songs featuring local musicians and singers, conducted by Helmut Imig.

Renowned lighting designer Stephan Aue, who has been involved in Pop Meets Classic since the

## Philips Showline SL BEAM 300fx illuminates 10th anniversary of Pop Meets Classic

first edition of the concert, led the creative team of lighting operator Rico Muenzer and media technician Tim Hornung. Aue was introduced to the Philips Showline luminaire at Frankfurt's ProLight + Sound 2016.



“My first impression of the Philips SL BEAM 300fx was that it was a compact yet powerful tool,” states Aue. “On Pop Meets Classic I have full creative freedom and always like to use the latest exciting technology, so I was delighted to be able to include 12 of the fixtures in my design for this year’s special show.”

Supplied by Kaufungen-based event production and supplier Ambion GmbH, the luminaires’ small size allowed Aue to realize his carefully-constructed set design, which required discrete yet vibrant stage lighting. He comments: “The fixtures couldn’t be too large otherwise they would have blocked the view as the rig was lower than previous years. The Philips SL BEAM 300fx was extremely useful, allowing us to achieve the clean, uncluttered look we desired.”

## Philips Showline SL BEAM 300fx illuminates 10th anniversary of Pop Meets Classic



Despite its diminutive size, the Philips SL BEAM 300fx produces an impressive output of 4,500 lumens. Not only that, its precise optical design allows the luminaire to function as both a beam and wash light. Aue positioned the fixtures in a matrix construction under the back truss. From here they flooded the 26m wide by 18m deep stage with bold colors and varying texture.

“The remarkable output for a light of this height caused it to stand out against the other LED wash lights,” continues Aue. “Not only that, the multiple in-built macros allowed me to create a range of stunning effects.”