



Philips looks forward to a 'refreshing' PLASA London 2015



London – Philips Entertainment Lighting will be showcasing the eagerly anticipated ‘PL Refresh’ range at PLASA London this Sunday, which sees the Philips Selecon PLprofile1, PLfresnel1 and PLcyc1 reinvigorated with brand new features.

Joining valued dealer A.C. Entertainment Technology Ltd on stand F30, Philips will also be demoing the latest products from Philips Vari-Lite, Strand Lighting and Showline, which have enjoyed global success since launching this year.

A much-loved range of workhorses, the PL1 MK II Series now offers boosted color benefits such as color consistency across the family of matched products, increased color rendering and no color fringing. The MK II luminaires will also have a higher output balanced with reduced operating sound.

“We are really excited to demo all the fantastic additional features of the PL MK II range to PLASA London visitors,” says Philips Entertainment Group Europe General Manager Grant Bales-Smith. “The new benefits breathe new life into what is already such a popular series and we’ve seen a lot of interest building.”

Set to be a further highlight is the Philips Vari-Lite VL4000 range. The VL4000 Spot was the talk of PLASA London 2014, winning an Innovation Award for its color-animation wheel and quiet yet powerful ‘Studio’ mode.

Hot on its heels came the multi-functional VL4000 BeamWash, which is both a stunning wash and powerful beam light. A huge hit with lighting designers internationally, the VL4000 BeamWash is currently traversing the globe on AC/DC’S Rock or Bust tour with lighting designer Patrick Woodroffe.

Also launched this year and available for demo on the AC-ET stand will be the Philips Strand Lighting 500ML Console, intuitive to use and tailored for small to medium sized shows. The 500ML followed the highly flexible NEO, which saw expansion this year with brand new Wings, Playback Controller and Rack Mount. Philips product manager Bill Richards will be showcasing both consoles and their features on stand.

Last but not least, visitors can get to grips with the latest LED products from Showline. The SL PUNCHLITE 220, the SL STRIP 10IP and the SL BEAM 300FX all hit the market in 2015.

The IP65 rated, decidedly flexible, high output SL PUNCHLITE 220 delivers a powerful, blended beam and features an impressive motorized zoom range of 8°-47° enabling designers to pinpoint performers with a narrow shaft of light or flood a wide area with a powerful color wash.

The SL STRIP 10IP – also rated for outdoor entertainment applications – delivers strong, blended washes of color that emulate the traditional halogen strip light effects.

Both the SL PUNCHLITE 220 and the SL BEAM 300FX work as a beam or a wash luminaire, however the SL BEAM 300FX’s dual rotating front lens and effects wheel offers designers a myriad of different looks.

PLASA London 2015 will take place at the ExCeL exhibition center between the 4 and 6 of October.