

Philips Lighting launches brand new VL6000 Beam luminaire

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Eindhoven, The Netherlands - Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting, announced the latest addition to its Philips Vari-Lite range of intelligent, high-performance entertainment fixtures - the VL6000 Beam.

After setting the trend for hybrid luminaires with the Philips Vari-Lite VL4000 BeamWash, Philips Entertainment Lighting is leading the way again with a new generation of beam light. Hailed as a 'revolutionary essential', the Philips VL6000 Beam is a feature-rich, mid-air effects light with a large 19" front aperture. It uses a new exclusive Philips ellipsoid reflector array system, producing a retro style searchlight effect from a high output column of light with a tight, 6.4° beam angle. Reminiscent of the much-loved and iconic Philips Vari-Lite VL5 with its distinctive look, the Philips VL6000 Beam merges a plethora of new features with handpicked Philips Vari-Lite favorites to offer designers a fresh yet familiar approach to large-scale rock and roll and event lighting.

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Philips Entertainment Lighting's Product Segment Manager Martin Palmer said: "We saw a real gap in the market for a beam light that not only offers exclusive effects and a rich color system, but also has an iconic aesthetic that is instantly recognizable in a rig. The Philips VL6000 Beam is just that."

Perfect for arena size applications, the Philips VL6000 Beam offers a super bright output that exceeds 55,000 lumens. A range of effects can be created through its aerial beam and image projection system, with 7 gobos selected from much-loved Vari-Lite images, including a break-up effect from the VL4000 series and tri-cone from the original 500 series. The ability to adjust the sharpness of the beam edge and image appearance adds a new dimension to the traditional Vari-Lite gobos. The Philips VL6000 Beam's dynamic static color system allows the fixture to maintain its highest output at all times. It offers lighting designers 18 direct colors from 3 color wheels as well as color mixing to achieve up to 55 vibrant combinations, including highly sought-after coppery gold and pastel colors, and endless split-color effects. The system is also ahead of the curve thanks to its exclusive Cloak Transition Generator (CTG) system, which can be used to create auto-timed fades between color combinations. This subtle but crucial characteristic allows programmers to

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painlessly and discretely change colors during slower moments.

Colin Kavanagh, General Manager for Philips Entertainment Lighting, said: “As part of Philips Lighting, we have access to pioneering research and development teams as well as the latest technology around the world. With this, we will continue the legacy of Philips Vari-Lite and our other industry-leading brands, with new innovations throughout 2017. The Philips VL6000 Beam is the tip of the iceberg.”