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Philips launches plethora of new products at Prolight + Sound 2015

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Frankfurt, Germany - Philips' entertainment lighting brands Vari-Lite, Selecon and Strand, alongside product range Showline, will be unveiling a broad portfolio of exciting new creative tools for lighting designers at Prolight + Sound this month.

Following the success of the award-winning Vari-Lite VL4000 Spot comes the brand new VL4000 BeamWash, a luminaire that combines stunning wash capabilities with intense beam functionality and the ability to produce a powerful column of light.

Visitors will be able to see the VL4000 BeamWash in glorious action at the dedicated Vari-Lite booth, in Hall 11, Stand D71, situated close to and operated by valued Philips distributor Lightpower.

"We're very much looking forward to showing off the brand new VL4000 BeamWash and the proven VL4000 Spot. These products are two of the highlights at the Lightpower village during this year's Prolight + Sound," says Lightpower Sales Director Herbert Marx. "Vari-Lite is a brand known for its reliability and excellent quality products. We're certain that this legacy will continue with both the VL4000 Spot and the brand new VL4000 BeamWash and we're looking forward to supplying our customers with another Vari-Lite masterpiece."

The Philips team will also be supporting partner companies Feiner Lichttechnik and Cast, both of which will be exhibiting in Hall 9 on stand numbers D38 and E71 respectively.

Cast will host the launch of three brand new Showline products: the SL PUNCHLITE 200, the SL STRIP 10IP and the SL BEAM 300fx.

The IP65 rated, decidedly flexible, high output SL PUNCHLITE 200 delivers a powerful, blended beam and features an impressive motorized zoom range of 8°-47° enabling designers to pinpoint performers with a narrow shaft of light or flood a wide area with a powerful color wash.

The SL STRIP 10IP - also rated for outdoor entertainment applications - delivers strong, blended washes of color that emulate the traditional halogen strip light effects.

Both the SL PUNCHLITE 200 and the SL BEAM 300fx work as a beam or a wash luminaire, however the SL BEAM 300 FX's dual rotating front lens and effects wheel offers designers a myriad of different looks.

Last but not least both Cast and Feiner Lichttechnik will demonstrate the brand new Philips Strand Lighting 500ML Lighting Control Console. "We're delighted to have Philips' entertainment brands and product lines on our stand," comments Gerhard Feiner, managing director of Feiner Lichttechnik. "We've been partners for Showline since the beginning of 2015 and are expecting huge customer interest in the whole Philips entertainment range. We're proud to be presenting a proven range of Showline products as well as the brand new Strand Lighting 500ML, an intuitive to use console that is tailored for use on small to medium sized shows."

"We're extremely excited to have such a wide reach at this year's Frankfurt Prolight + Sound," continues Philips General Manager Grant Bales-Smith. "There's a real buzz around all of Philips' entertainment brands' new products and we're very much looking forward to joining our partners in showing off their best features to our customers and end users."

Prolight + Sound 2015 takes place at the Messe in Frankfurt between the 15 and 18 of April.