

Philips Group Strategy

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Lee Baldock of Lighting & Sound International spoke to members of the Philips Entertainment European sales to discover how Strand Lighting, Vari-Lite and Selecon are fitting into the bigger Philips picture and what they will bring to the industry.

Kindly download the PDF attachment which is an advance preview of a Philips Entertainment company profile; this will be in print in the March issue of Lighting & Sound International (UK) and we thought you may find it of interest.