

Philips Entertainment to show off at PLASA

UK – The latest products from Philips Entertainment's premier brands – Selecon, Showline, Strand Lighting, and Vari-Lite – will make their UK debut at PLASA Focus, Leeds, stand NA-12 from 29-30 April.

Showline is exhibiting a plethora of new products. The SL NITRO 510C follows on the success of the original SL NITRO 510 LED strobe. The SL NITRO 510C LED strobe adds full RGBW capabilities into the same compact size luminaire while maintaining similar massive output, multiple zone control and continuous-on abilities.



SL NITRO 510C

Also debuting in the UK is the Showline SL WASH 350, a compact moving washlight with three independent zones of homogenized RGBW control. In addition, budget minded projects will appreciate the new SL ePAR 180 and SL eSTROBE 130. These two luminaires offer high output and innovative features in a compact size.



SL Wash 350

Philips Selecon premieres the LED RAMA Fresnel, which provides an adjustable cone of light, a soft edge, and is easily blended with adjacent beams for even illumination. The LED RAMA's features include DMX 512A (RDM) input/output with 8 or 16 bit resolution, quiet active cooling system, onboard LCD menu, and a smooth 'posi-slide' focus system. The luminaire is constructed from aluminium extrusion and moulded engineering



plastics, tilt and focus scales are in real degrees allowing for accurate WYSIWYG implementation.



SL ePAR 180



SL eSTROBE 130

Philips Strand Lighting's brand new NEO expandable control system also makes its UK debut. The sleek and modern NEO is designed to make a strong statement of Strand Lighting's commitment to creating forward-thinking, powerful consoles catering for the needs of the most demanding lighting design projects.



Neo Lighting Control Console

"We are incredibly excited about the NEO console, which heralds a new era for Strand Lighting as the company celebrates its 100th anniversary of lighting control," says Pete Borchetta, Philips Entertainment Product Marketing Manager. "NEO offers the ability to seize the light, to grab, move, change, position, colour and motivate your lighting design simply and effectively. NEO is the closest that a designer can get to actually



touching the light."

NEO includes an incredible array of features, including: a fully-featured graphics display, an effects 'timeline' feature allowing drag and drop to create perfectly timed sequences, and floating windows allowing the operator to configure their views in the way they want to see things, making it easier to find information.

Staff from all four of Philips Entertainment's brands will be on stand to discuss the new products.

PLASA Focus is at The Royal Armouries Museum, Leeds, 29-30 April 2014, and Philips Entertainment is in the New Dock Hall stand NA-12.