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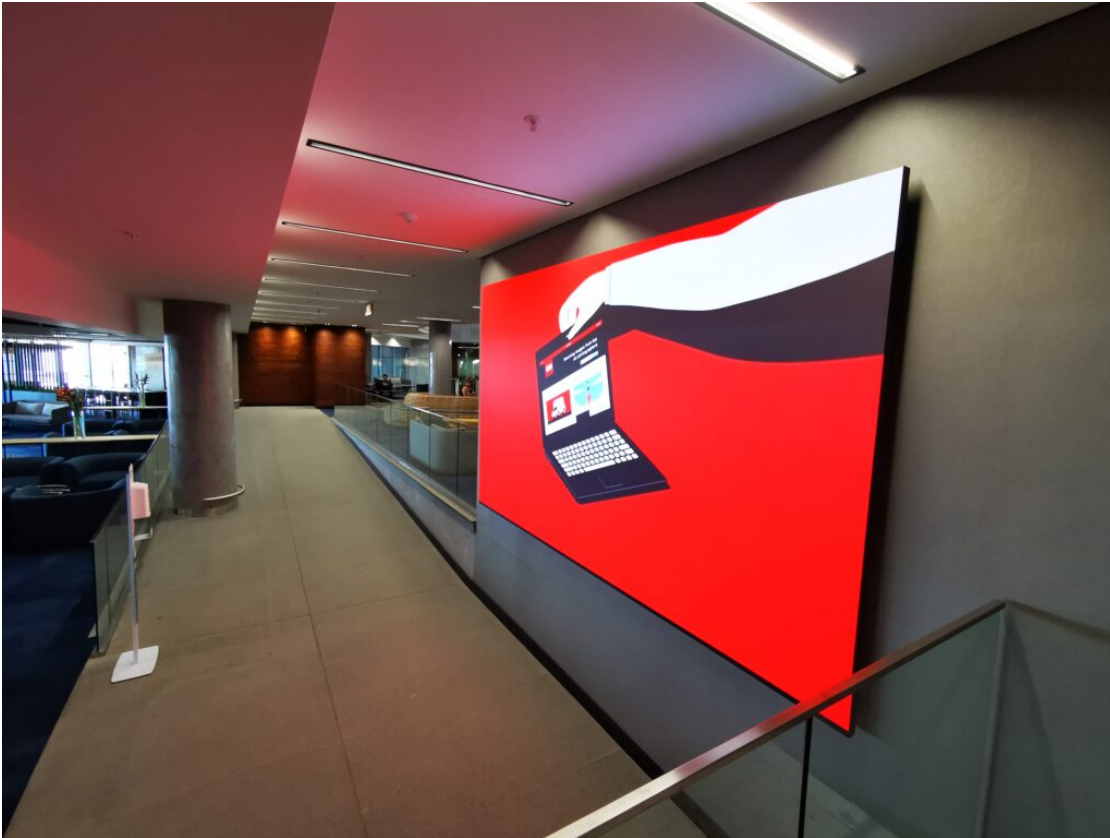


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Omega Digital Technologies, known for delivering excellent visual communication solutions and maintenance contracts to their clients from video conferencing to workspace management, turned to DWR Distribution to supply and assist with the installation of 16 Absen LED screens for a major financial institution based in Johannesburg.

“The project started out fairly small with just a few screens required for a couple of the training rooms,” explained Schalk Botha from DWR Distribution. “It soon grew to be one of the largest display projects I have ever worked on with screens in every training room, lobby, boardroom and finally two large screens installed in the auditorium. I have had the privilege of working alongside the Omega team for the past three years, and with their professional yet down to earth attitude, it was great to be able to be part of this project.”

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More than ever, companies are realizing new ways to communicate without necessarily travelling or meeting in person and Omega, established in 2002, have assisted their clients to use technology to share ideas, content and to keep ahead of their game. Screens placed in the lobby area at the financial institution have created an experience for visitors stepping in through the doors, and can be used to display content, share messages or play videos as a communication tool. Training rooms can become a virtual learning environment or simply be used to awake the senses. Meanwhile, in auditoriums, the new visuals will reach a larger audience.

Having utilized Absen on previous projects, Omega was well acquainted with the LED display

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solution. “The panels are designed for easy installation with slot and lock couplings,” said Schalk. “The accurate sub structures ensure a perfect fit every time while a seamless internal cable management system ensures that everything is kept neat and tidy.”



Training rooms were equipped with the Acclaim Plus Series panels in various pitches ranging from

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1.2mm to 1.9mm. The units, which were wall-mounted, offer a picture-perfect bezel-free video display. In the lobby area, Omega selected flat AbsenIcon 165" screens, all running on full HD resolution. The executive boardroom has been equipped with an AbsenIcon 138" FHD screen, delivering clear and bright content. In the main auditorium Acclaim 2.5mm panels have been installed to form two large screens, each measuring 6.1m x 3.4m in size.

The greatest challenge was complying with the strict deadlines and to ensure that products were delivered on time. "With all the sub-contractors working against the clock, we had to synchronize every room so that everyone had enough time to complete their tasks," Schalk explains. "But in the end, everything worked out perfectly and the project was completed slightly ahead of schedule. Thank you to Omega Digital's Project Manager Dale McMurry who was instrumental in the smooth running of the project."