New Hippotizer + Media Server Range Immediately Delivers Added Value

Green Hippo reports record orders for new Hippotizer + Media Servers

London, UK, November 2017 – The new Hippotizer + range is literally just out of the blocks, but it has already broken Green Hippo sales records. The announcement of the new product line, which builds on Green Hippo's Hippotizer family of Media Servers, produced an unprecedented number of sales enquiries, and dealers and distributors have been (delightedly) overwhelmed by early orders.

The Hippotizer + Media Server range – which comprises the Amba+, Boreal+, Karst+, Montane+, and Taiga+ – has already yielded over 100 orders, all of which landed before the November 17th- official product launch at LDI in Las Vegas. Requests are coming from across the globe, with sales already made by: A.C. Entertainment Technologies (UK); Ampco Flashlight Sales (Benelux); Bary AS (Norway); Eclipse Staging Services (Dubai); Beacon SSR (Sweden); EarPro (Spain and Portugal); Lexair Entertainment (Australia & New Zealand); Light Partner (Denmark); MLK SOUND (Belarus); Technical Supply Japan (Japan); and TNIRED (South Korea).

James Roth, Head of Sales & Marketing at Green Hippo commented: "I am delighted that pre-orders from our ROW territories have already passed the 100 units mark and this is before the official launch at LDI. With many major territories waiting until LDI, this will be by far and away the most successful Green Hippo product launch ever and we're delighted at the response from the international markets."

The new Hippotizer + Media Server range brings many benefits, including the below features:

- Performance boosts, up to 40%. You can playback additional media layers, deliver more complex 3D projects, and experience even better performance from Notch.
- Larger media drives. This is great news for the storage and more accurately the increasing demands of storage. The Boreal+, Karst+, and Taiga+ all enjoy up to double the space compared to the standard versions.
- New back-up and restore system. Time is money – especially in the rental business – and the new machines let you create user and password-protected rental back-up image enabling a faster turnaround between gigs.
- Same old, same old… brilliant performance. The Hippotizer + range also runs Hippotizer V4 software, ensuring perfect interoperability between the two, and enabling new features for years to come.

To find out more about Green Hippo and its high-performance video processing technologies, visit www.green-hippo.com.