



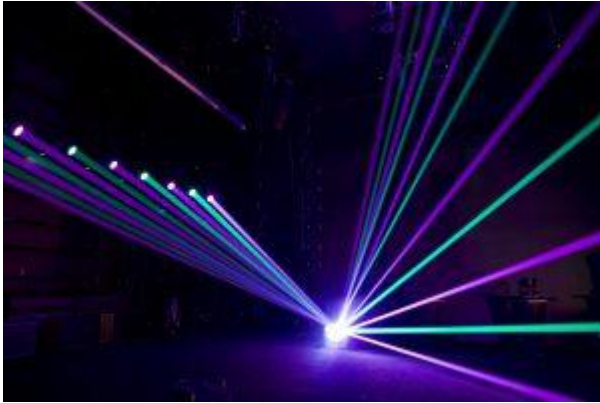
The Claypaky showroom is shining with a new and renewed light!

The company took advantage of the break during lockdown to develop a new design and concept for the presentation of their innovative products.



The showroom - refreshed with all the latest gear- includes the streaming of live demos which will allow Claypaky to be close to all their customers and lighting designers from around the world in these difficult times.

Here is where the light becomes the real protagonist: during the show, besides experiencing all the main characteristics and potentialities of the Claypaky products, you will have the chance to discuss together with their crew and see in detail the features of every product you are interested in, whether your needs are technical, commercial or compositional/structural.



A big thanks to #Claypakers Marco Zucchinali - who managed the showroom's new concept - as well as Giulia, Dylan and Mirco - who took care of the on-site work, together with the Operations Department team.

The team can't wait to give you an overwhelming lighting welcome!

#InsideClaypaky

