

Mediatech welcomes Sarah Rushton-Read

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Sarah Rushton-Read

Public Relations and Content Producers

The Fifth Estate Ltd

With more than twenty-five years experience within almost every aspect of the entertainment technology industry, The Fifth Estate's founder Sarah Rushton-Read is a powerhouse of insider knowledge and know-how. She has been a journalist for lighting and sound publications; a lighting designer; sound operator; communication directors – and to be honest, been around the entertainment technology block a few times. Sarah assists companies to enhance their communications success, be it PR Copy Writing, Video or Photography. She plans to attend Mediatech and answered a few questions.

Anything significant that led you to work in this industry?

The people, the teamwork and the freedom.

Please mention your latest products?

Promotional video / photography / e-shot design / e-press releases

Is there anything new in the pipeline, a new project or innovation that we can look forward to in the future?

Our new website has just been launched! See: www.thefifthestate.co.uk

The favourite job you've ever worked on? –

Too many to mention!