

## Mediatech welcomes Peter Kirkup

26 February 2013



**Peter Kirkup**

**VP of Entertainment**

**LumenRadio AB**

"It's great to see you're planning for Mediatech already! I'm currently on a Round The World trip hitting up a few trade shows on my way, and I'm planning to join you guys at Mediatech from LumenRadio, so here are my bits and pieces" – Peter Kirkup.

### **Anything significant that led you to work in this industry?**

I've always had a passion about stage lighting, I remember being about 7 years old and being shown backstage at the makeshift theatre in my village in England. They had a plugboard with some switches to work as a 'lighting desk'. At the time it fascinated me – with hindsight, it just scares me!

### **Please mention your latest products?**

LumenRadio's complete range is gaining a lot of attention this year – we just did the Grammy Awards, and have our OEM products in some of the major manufacturers new products, such as the Robe Robin LEDwash 800.

### **Is there anything new in the pipeline, a new project or innovation that we can look forward to in the future?**

We've got a couple of really exciting things coming, which we should be able to show you at Mediatech – watch

this space!

**The favourite job you've ever worked on?**

It's got to be the Gangnam video from last year, surely!

**If you attended Mediatech in 2011, what was your impression of the show?**

I wasn't there, but I've heard so much about it... Not all of it publishable!

Hope these are okay, and say hi to everyone at DWR from me!