

## MA Lighting successfully identifies and bans copies at recent Palm Expo Mumbai: Zero tolerance policy



During the Palm Expo Mumbai trade show, MA team members kept a keen eye on companies offering and selling MA copies. In a couple of cases, these copies were identified and MA successfully ensured that they were immediately banned from the booth of the offering company.

Furthermore, MA made it extremely clear to these companies that it will not tolerate anyone selling or distributing copies, and that MA reserves the right to take legal action against anyone engaging in this practice.

Additionally all companies offering MA copies were prompted to delete all catalogues, brochures etc. displaying or referring to MA copies.

MA Lighting products are protected by a wide range of patents, which include software, hardware and design, whether used on Linux or Windows platforms.

MA Lighting really appreciates the support given by the organizers of Palm Mumbai and by all companies staying true to the original brand. MA values this trust very highly and will support them in any way possible!

### Company Profile

As master distributor MA Lighting International is responsible for worldwide sales and marketing of the renowned MA control systems, digital dimming systems, networking tools and media servers. The product range offers cutting-edge solutions for control and dimming, including the award-winning grandMA2 consoles, the MA onPC command wing and MA onPC fader wing, the extremely intuitive and compact dot2 range and reliable digital dimmer racks and packs. With its innovative MA VPU (Video Processing Unit) MA bridges the lighting and video worlds.

Today, MA Lighting is respected for its technical knowledge and has achieved a unique international reputation for its operational philosophy. The company offers several decades of experience and strictly follows a professional user-centric approach, getting as close as possible to the market via its own international offices and support centres in the UK, North America, Latin America, the Middle East/India, Asia Pacific and Scandinavia/Eastern Europe/Russia – supported by a world-wide distribution and service network.