

MA Lighting at Prolight + Sound 2019 in hall 12.0 (groundfloor):  
New features and hardware

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MA Lighting will highlight the latest features and functionality of its grandMA3 and dot2 lighting

## MA Lighting at Prolight + Sound 2019 in hall 12.0 (groundfloor): New features and hardware

control solutions on booth C69 in hall 12.0 (on the groundfloor) at Prolight + Sound exhibition in Frankfurt.

Visitors will experience the latest preview version of the grandMA3 software as it progresses towards the V1.0 launch later this year. All grandMA3 models will be available for hands-on demo in Mode2 and Mode3. Recent developments including new ways of colour control, visual ways of Phaser control, enhanced 3D visualization or networking protocol implementations and much more are on display. MA's product experts will be on hand to answer all of your questions.

Visitors will also find a detailed overview of MA's networking solutions illustrating different user scenarios for events and fixed installations. At the same time MA will premier its brand new grandMA3 xPort Node DIN Rail versions. Get in touch with our MA team to find out more about the exciting possibilities of the grandMA3 system.

In parallel, the new open protocol GDTF (General Device Type Format) – jointly developed by Vectorworks, Robe lighting and MA Lighting to replicate the real-world physical components of the most complex fixtures – will be shown and explained by MA's experts.

Also, the MVR (My Virtual Rig) file format will be on display. MVR is a file format used to share data for a scene between a lighting console, a visualizer, a CAD program or similar tools, and is based on GDTF.

### **Company Profile**

MA Lighting International as master distributor is responsible for worldwide sales and marketing of the professional lighting control solutions of MA Lighting Technology. The product range offers the grandMA3 and grandMA2 series, the dot2 range and the MA Network Switch.

Today, MA Lighting is respected for its technical knowledge and has achieved a unique international reputation for its operational philosophy. The company offers several decades of experience and strictly follows a professional user-centric approach, getting as close as possible to the market via its own international offices and support centers in the UK, North America, Latin America, the Middle East/India, Asia Pacific and Scandinavia/Eastern Europe/Russia – supported by a world-wide distribution and service network.