

MA Lighting at Prolight + Sound 2018: grandMA3 will be shown live for the first time



The grandMA3 lighting console series, that was announced earlier this year, will be shown to the public for the first time at Prolight + Sound exhibition in Frankfurt 10th-14th April.

Founded on the legacy of the previous grandMA consoles, the grandMA3 represents a radical re-think of what's possible from a lighting control platform. The elegant new system-architecture incorporates new fixture, feature and effects-handling at its very heart.

The system features ground-breaking concepts from top industry visionaries, presented within a refined user interface, and is designed to make practical tasks more intuitive. The physical design detail of the grandMA3 range is extraordinary and focused on delivering the best possible user experience, now and into the future.

Interest is expected to be high, therefore in addition to 13 fully staffed grandMA3 demo stations, MA's booth, C61 in hall 3.0, will feature a dedicated grandMA3 demonstration auditorium. Up to 70 seated visitors can enjoy a live presentation of the new grandMA3 console series from MA's product specialists, offering an in depth insight into this new powerful range.

The presentation will be held in German and English, a time schedule will be displayed at the auditorium.

Additionally, on booth D59 the whole dot2 range will be available with fully staffed demos stations. Visitors can expand their dot2 knowledge about the intuitive dot2 features and functions.

For more information, please visit: www.malighting.com/prolight2018