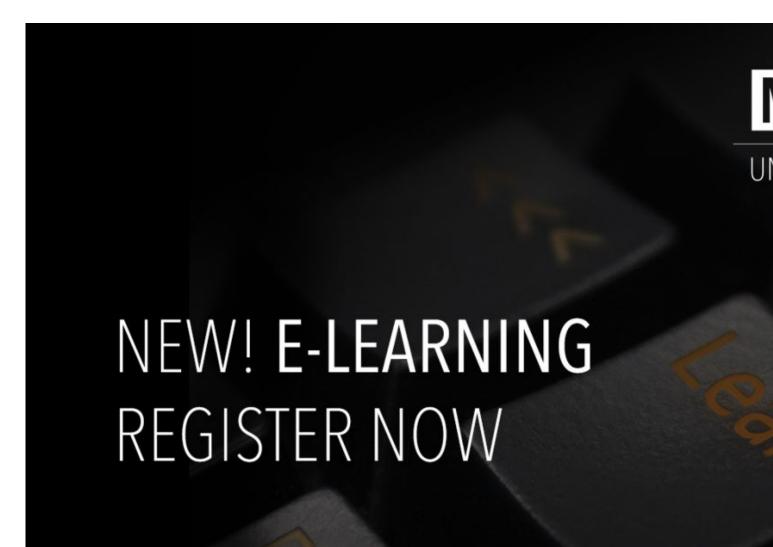


MA E-Learning in Africa



MA E-Learning is a free training platform for current MA Lighting users and anyone interested in MA training.

The course, which is free of charge, is broken up into separate videos, with tasks and exercises. The choice is yours: Start at your individual knowledge level in the modular and constantly growing system – anytime and from anywhere!

"The idea is to reach users who find it difficult to attend training at our premises for various reasons, be it time, financial recourses or geographical location," said Jannie de Jager, head of training at DWR Distribution, South Africa.

The platform offers an interactive, guided and user-centered online learning environment for MA products. Utilizing a unique combination of tutorial videos, multiple choice and quiz questions, the system lets you delve deeper into the world of MA products. Furthermore, you can always recap on training if you would like to refresh your existing knowledge.

"The MA E-Learning platform currently kicks off with the same content as a MA Beginners course," explained



Jannie. "The training incentive is open to delegates around the globe, and DWR is pleased to assist anyone living in Africa to participate including individual users or companies."

To participate and for more information, complete the on-line registration form: https://dwrdistribution.co.za/register/ma-e-learn/