

#LightSAred Live broadcast & launch



#LightSAred will kick off with a live interactive broadcast via the [SACIA Youtube](#) and [SACIA social media platforms](#) on Monday, 20 July at 15:30 to present the LIVE industry.

For too long we have been the forgotten industry, but the fire has begun. Join friends and colleagues in the LIVE entertainment industry as we stand in solidarity to make our voice heard.

The broadcast will officially launch the #LightSAred campaign and will be presented by Sharif Baker, Duncan Riley and Projeni Pather.