

# L-Acoustics to Preview New AI-powered Mixhalo Translate Capabilities at ISE Demos

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*Intuitive, immersive and inclusive, Translate combines Mixhalo's proven real-time, low-latency streaming with the latest advances in artificial intelligence, fully integrated into the L-ISA platform.*



Mixhalo COO Corey LaPlante announcing Mixhalo integration into the L-ISA platform at the L-Acoustics keynote at the Hollywood Bowl

**BARCELONA, Spain** - L-Acoustics will showcase new capabilities for the L-ISA platform with AI-powered Mixhalo Translate in Audio Demo Room #B4, Hall 8.0 in Barcelona. Mixhalo's real-time audio streaming software unlocks a new creative dimension with high-fidelity, low-latency audio for audiences at conferences, sporting events, museums and more. Having gained industry attention worldwide by winning both audio technology and event technology of the year at the AV Awards in London late last year, Mixhalo is now set to revolutionize interpretation services at live events, bringing AI and cloud services to the L-ISA platform.

Mixhalo Translate combines real-time streaming capabilities with the latest advancements in artificial intelligence, transforming the way interpretation services are delivered at live events. Attendees can now enjoy AI-generated foreign language interpretation and transcription through their own familiar smartphones and headphones. The quality and accuracy of the translations are comparable to human interpreters, ensuring an intuitive, immersive and inclusive experience for all, without the need for expensive and cumbersome sound packs and headphones.

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Since 2023, Mixhalo has been integrated into the L-Acoustics L-ISA Processor II. “Hosting

Mixhalo’s ground-breaking software on the L-ISA platform represents a technology marriage unlike anything else on the market,” says Asher Dowson, Director of Product Management at L-Acoustics. “Bringing revolutionary AI Translation and high-fidelity on-device audio streaming in one integrated solution, enabled by the new Mixhalo Control interface for configuring and managing streams, unlocks audience personalization and inclusivity for a whole host of new experiences and event formats.”

“Mixhalo Translate will completely revolutionize the way event organizers procure and provide interpretation services – and the way that attendees consume content at live events,” explains Corey Laplante, COO of Mixhalo, “By delivering AI-generated content directly to a user’s own phone and headphones, we have built a modern solution for today’s live events.”

Renowned artists and teams such as Metallica, Sting, Pharrell, and the Seattle Kraken and FC Dallas have already embraced the technology, offering their fans unforgettable audio experiences.

“We’re thrilled to have a select group of partners on board for the Mixhalo Translate beta and look forward to making the solution publicly available later this year. Beyond that, we’re excited to see the L-ISA platform utilized for binaural broadcast mixes at hybrid events alongside Mixhalo deployments,” concludes Dowson.

Mixhalo Translate will be demonstrated at ISE in the L-Acoustics demo room, Hall 8, B4 at the following times:

Tuesday 30<sup>th</sup> January: 1:30pm, 4:30pm

Wednesday 31<sup>st</sup> January: 12:45pm, 3:45pm

Thursday 1<sup>st</sup> February: 1:30pm, 4:30pm

Friday 2<sup>nd</sup> February: 11:30am

English to French, Spanish and German will be provided during this demonstration.



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Demos of Mixhalo Translate will be held in the L-Acoustics Demo room at ISE 2024

### **About Mixhalo**

Mixhalo is an augmented audio platform that delivers never-before-possible fan experiences at live events and beyond. Powered by proprietary, cutting-edge wireless networking technologies, Mixhalo enhances the live music experience by providing in-ear, soundboard-quality audio to all fans through their own phones and headphones. Fans can even access unique mixes, such as the guitar mix or the drums. In live sports, teams and venues utilize Mixhalo to deliver multiple channels of audio content, including home and away radio broadcasts, Spanish language broadcasts, celebrity commentary, and other custom content – all perfectly synchronized with the live action.

Mixhalo's impressive list of clients and partners includes Aerosmith, Charlie Puth, Incubus, Metallica, TechCrunch Disrupt, Sting, and multiple teams across MLS, the NBA, and the NHL. The company is backed by esteemed investors including Fortress, Foundry Group, Sapphire Sport, Founders Fund, Defy Partners, Cowboy Ventures, Red Light Management, and others in the technology, sports, and entertainment industries.

For more information about Mixhalo and its groundbreaking audio platform, please visit <https://www.Mixhalo.com> or follow @Mixhalo on Instagram.

### **About L-Acoustics**

L-Acoustics is renowned for developing innovative sound systems and technologies that elevate the listening experience. Founded in France in 1984, L-Acoustics currently employs 800 team members worldwide, with headquarters in Paris, Los Angeles, London, and Singapore. Recognized for pioneering the line source array, L-Acoustics continues to shape the future of sound with solutions such as the L-ISA Immersive Hyperreal Sound technology, which offers 3D multi-dimensional audio. L-Acoustics also offers exceptional concert-grade sound systems and immersive sound spaces for residential and architectural environments. In recognition of introducing these groundbreaking creative technologies, L-Acoustics was named one of *Fast*

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*Company's Most Innovative Companies of 2020 and 2023.*

L-Acoustics sound systems can be heard around the globe in venues like the Hollywood Bowl and the Philharmonie de Paris, at the world's top-grossing festivals such as Coachella and Tomorrowland, international special events like the World Expo 2020 and World Cup 2022, and on tour with world-class artists such as Billie Eilish, Post Malone, Arctic Monkeys, and Jacky Cheung, and in the Las Vegas residencies of Katy Perry, Adele, and more.