

## L-Acoustics rolls out L-ISA Auditoria globally



Recognizing that L-ISA technology is in ever-increasing demand, L-Acoustics is rolling out L-ISA Auditoria in strategic locations around the globe. Now, demonstrations, training or mixing sessions of L-ISA Immersive Hyperreal Sound technology can be accessed in dozens of locations in L-ISA Auditoria designed to stringent L-Acoustics specifications.

“To support the development of L-ISA technology in the professional audio market, we have developed pre-determined systems for either mobile or permanent L-ISA Auditoria which can be deployed to support existing partners, artists and potential clients,” explains Cédric Montrézor, executive director of applications at L-Acoustics. “The network of L-ISA Auditoria around the globe is designed to exacting standards to guarantee the natural, intimate spatialized experience of L-ISA Immersive Hyperreal Sound technology.”

Two versions of the packages are available: a frontal system that delivers the resolution required for optimized source localization, immersive effect and the width required for an effective demonstration of reverb; and the same configuration plus complementary overheads which enhance the immersive experience and demonstrate the 3D capabilities for direct sound and room engine.

“Over the past 12 months, we have trained 160 high-profile sound designers and mixing engineers in over 25 seminars, which is over 75 days of training in total,” adds Etienne Corteel, L-Acoustics Director of Scientific Outreach & Education. “Rolling out additional facilities allows our partners to organise training seminars at their own locations with an L-Acoustics certified trainer and represents an important next step in making L-ISA training available to a wider audience of professionals.”

To date, in addition to the facilities already in place in L-Acoustics head office in Marcoussis, France, its L-ISA headquarters in London's Highgate, Delta Live in Surrey, UK, and L-Acoustics' US office in Westlake, California, 15 L-ISA Auditoria have been completed. These are situated at Certified Providers Sonoruss in Moscow, Matrix in Denmark, Finland's Audico, Seoul's Klausys, Pro Music in Prague, Germany's Babbel & Haeger, Groh-PA and Wilhelm & Willhalm, LMG in Orlando and New York's See Factor, and with China's Rightway in Taipei, Chengdu, Guangzhou, Shanghai and Beijing.

The auditoria serve as demonstration venues, training sites and are also available as a place to prepare mixes for future projects. DeltaLive!, which has delivered a fully immersive experience for three years in Thailand's Wonderfruit festival, has served as pre-production headquarters for electronic artists to prepare their immersive mix for the festival. For details on this project, please visit:



<https://youtu.be/O5afAo6bpw4>

For more information about L-ISA training, please visit <https://www.l-acoustics.com/en/training/l-isa/>