L-Acoustics Introduces HYRISS: One Space, Endless Experiences

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LONDON, United Kingdom – September 2024 — L-Acoustics unveils HYRISS (Hyperreal Immersive Sound Space), a groundbreaking audio solution redefining how we experience spaces through sound. HYRISS represents a paradigm shift in design, elevating the role of audio to match the importance of visual aesthetics in creating genuinely immersive, emotionally resonant environments.

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In an era where visual design often takes center stage, HYRISS elevates the ambiance of our most cherished living and gathering spaces by making sound an integral part of the environment. This innovative system combines L-Acoustics' cutting-edge hardware, software, and services to create adaptable, high-quality sound environments suitable for a wide range of applications, from luxurious residences and yachts to high-end hospitality and corporate settings.

"For too long, the audio experience has been secondary to visual aesthetics in the design of spaces," says Scott Sugden, Director of Product Management, Solutions at L-Acoustics. "With HYRISS, we're changing that narrative. We're providing designers, architects, and engineers with the tools to create spaces that are as sonically captivating as they are visually stunning, evoking profound emotions and creating exceptional experiences through the art of sound."



L-Acoustics unveils HYRISS (Hyperreal Immersive Sound

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Space), elevating the role of audio to match the importance of visual aesthetics in

creating truly immersive, emotionally resonant environments

Sound: An Integral Part of Your Life

HYRISS enables complete control of the sonic environment, from creating serene atmospheres for relaxation to transforming spaces into dynamic entertainment venues. It eliminates the need for dedicated media rooms by allowing a single space to effortlessly become a concert hall, sports stadium, or cinema.

Sound Experiences – Reinvented

HYRISS supports a wide range of audio formats, from mono to expansive Dolby Atmos soundscapes and beyond. Its high-resolution, three-dimensional network of loudspeakers provides exceptional listening conditions and absolute acoustic comfort. The system can enhance voice for presentations, immerse listeners in music through chosen speakers, and dynamically adapt a space’s acoustics for various activities.

By integrating discreet in-wall speakers, high-power amplification, and advanced spatial audio processing, HYRISS delivers concert-level sound quality while maintaining aesthetic elegance. This seamless integration allows for the creation of living spaces that engage all senses, providing a richer, more immersive experience that touches the soul.

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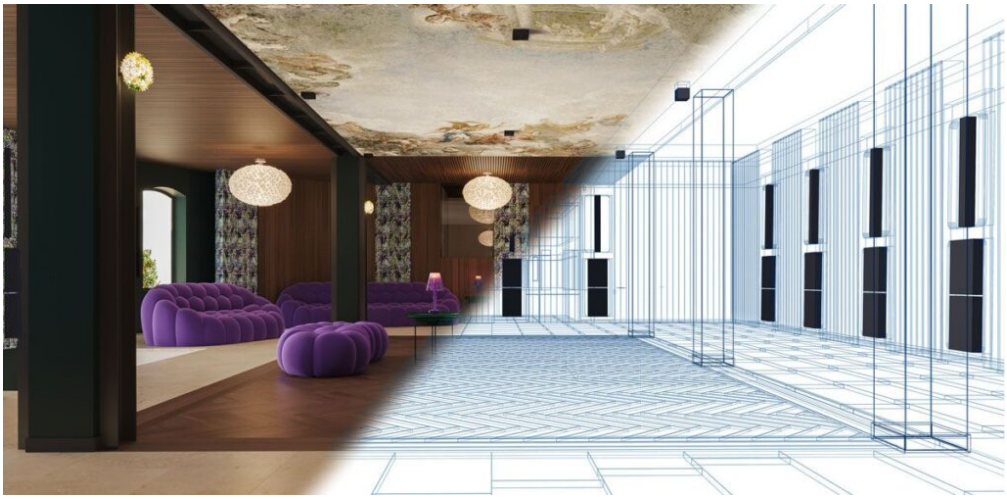
The Magic Behind HYRISS



HYRISS leverages three core L-Acoustics technologies:

- **L-ISA** precisely positions instruments in space, mimicking live concert settings.
- **Ambiance u**ses state-of-the-art sensing microphones and the L-ISA Processor II to transform room acoustics.
- **Anima** utilizes advanced algorithms and machine learning to localize, spatialize, separate, and immerse audio content beyond its original design, transforming ordinary sound and music into extraordinary experiences

The true magic of HYRISS lies in its unparalleled flexibility. A space equipped with HYRISS can effortlessly transition between various acoustic environments, from a serene atmosphere for relaxation or meditation to a dynamic entertainment space, ensuring that the auditory environment always matches the intended use of the space and the desired emotional impact.

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“HYRISS transforms static spaces into dynamic experiences, matching the mood of every occasion and creating a true temple for sound,” Sugden adds. “With HYRISS, every space becomes a stage for extraordinary auditory experiences, capable of stirring deep emotions and creating lasting memories.”



Experience the Best Sound

Each HYRISS installation is a masterpiece crafted by certified experts. L-Acoustics collaborates with qualified system integrators and end-users to define desired experiences, operational conditions, and budgets, ensuring a personalized solution optimized for each unique space.

With HYRISS, L-Acoustics is pioneering a new approach to spatial design where sound plays a central role in creating emotionally poignant environments. The HYRISS solution is now available for custom installations, offering a new frontier in the creation of immersive, multi-sensory spaces that touch the heart and stir the soul.

For more information on HYRISS or to request a visit to the HYRISS London showroom, visit the L-

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