

L-Acoustics Elevates Omar Khairat's Concert Experience at The  
Arena Kuwait

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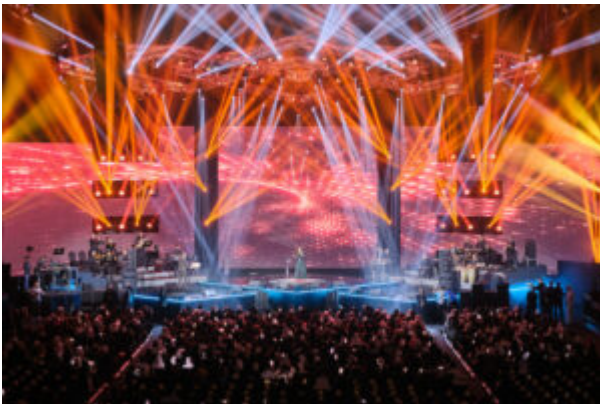
Omar Khairat performs at the Arena Kuwait (TAK), in Al Zahra city,  
Kuwait.

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*K Series provides optimal sound coverage at Kuwait's world-class indoor multi-purpose events venue, set to become the country's new entertainment destination*

**Kuwait City, Kuwait - March 2023** - In a highly anticipated event, legendary Egyptian pianist and composer, Omar Khairat, and his full orchestra of 50 talented instrumentalists, made a triumphant return to Kuwait after a four-year absence. The concert, held at the end of last year at the nation's premier multipurpose indoor hall, The Arena Kuwait, was a special musical evening that captivated audiences with Khairat's emotive musical compositions, amplified by a state-of-the-art L-Acoustics Kara sound system that was delivered by the L-Acoustics Certified Provider in the Middle East, NMK Electronics Trading LLC.

The audio system for the event was expertly designed and supplied by Kuwaiti rental company, Al Lailak. The company's co-founder, Yousef N. Al Saedi, a seasoned sound engineer with over 15 years of experience, was contacted by the show organizers to create an audio system that would meet the specifications outlined in the musician's technical rider.



Elissa

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“One of the key requirements was to design a system that would offer evenly distributed sound throughout the entire venue, which can accommodate up to 5,800 people,” explains Al Saedi. “Another challenging aspect was addressing the reflections from the venue’s glass balconies.”

As a loyal customer of NMK for many years, and having recently invested in an additional stock of 24 K2 systems with A10 and X8 loudspeakers, Syva systems, 5XT speakers, as well as X12 and X15 monitors, the Lailak team was confident that the L-Acoustics sound system would meet all of the client’s requirements.

By utilising L-Acoustics Soundvision 3D design and mapping software, the Al Lailak team performed virtual placement of the cabinets, while viewing the coverage of each particular hang and matching time delay where needed. “This gave us a clear view of the audio coverage even before we entered the venue,” continues Yousef N. Al Saedi.

The final system comprised left right arrays of 12 Kara each, and delay out fill delivered by left / right hangs of three Kara each. Stage monitoring was a mix of X8, X12, and X15, with stage fills catered for by single A10 cabinets positioned on tripod stands in a two at the front and two in the rear configuration. The entire system was powered by 29 LA8 amplified controllers, with control via LA Network Manager. For the VIP area, seven X12 are mounted on a 40-metre-long truss.

Al Saedi explains that their decision to invest in L-Acoustics was driven by the manufacturer’s industry-renowned sound quality, great design, and the fact that L-Acoustics is on the majority of technical riders. “It’s what the artists and the bands want based on over 90 percent of the riders, and this is why we have been working with NMK for many years to build our L-Acoustics arsenal of products,” he adds.

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Following the success of Omar Khairat's musical evening, which received rave reviews from event organizers and attendees alike, the Al Lailak team was able to secure numerous other exciting opportunities.



Omar Khairat

“The concert was widely regarded as one of the most memorable events of the season, leading to enquiries from prominent event agencies seeking to engage us as the primary audio solutions provider for their events at The Arena Kuwait,” concludes Yousef N. Al Saedi. “Since then, we have had the privilege of providing audio for renowned artists such as Angham, Elissa, Nabeel Shuail, Sherine, Tamer Hosny, Mai Farouq, Marwan Khoury, and Amr Diab. This success would not have been possible without the outstanding sound quality of the L-Acoustics system used for Omar Khairat's event. What also sets NMK and L-Acoustics apart for us is the dependability of their teams' expertise, professional service, and support whenever we require it.”

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Nabeel Shuail

### **About L-Acoustics**

L-Acoustics is renowned for developing innovative sound systems and technologies that elevate the listening experience. Founded in France in 1984, L-Acoustics currently employs 700 team members worldwide, with headquarters in Paris, Los Angeles, London, and Singapore. Recognized for pioneering the line source array, L-Acoustics continues to shape the future of sound with solutions such as the L-ISA Immersive Hyperreal Sound technology, which offers 3D multi-dimensional audio. L-Acoustics Creations, a division of L-Acoustics, offers exceptional concert-grade sound systems and immersive sound spaces for residential and architectural environments. In recognition of introducing these ground-breaking creative technologies, L-Acoustics was named one of Fast Company's Most Innovative Companies of 2023.

L-Acoustics sound systems can be heard around the globe in venues like the Hollywood Bowl and the Philharmonie de Paris, at the world's top-grossing festivals such as Coachella and Tomorrowland, international special events like the World Expo 2020 and World Cup 2022, and on tour with world-class artists such as Billie Eilish, Post Malone, Arctic Monkeys, and Jacky Cheung, and in the Las Vegas residencies of Katy Perry, Adele and more.