

## Kilowatt AV wow, this time with Absen panels



Kilowatt AV has taken productions up a notch since acquiring 200 Absen D2V Indoor Panels. The panels have been on shows non-stop for the past eight months on events including Ultra Music Festival, Adidas Product Launch, Food Lovers Market Annual Conference and a long list of others.

“We were the first in Cape Town to see the Absen demo by DWR and the first in the Cape to place an order,” said Neil Zaayman, Chief Operating Officer at Kilowatt AV. “As with most new products there were initial teething hurdles, but it was more around understanding how the screens like to be programmed rather than product issues. The screens have been amazing and have added huge production value to our events.”



Needless to say, the crew were very excited when their new toys initially arrived at their store. “The biggest motivation for the purchase was the pitch, and black face LED. We’ve seen high-res LED on the rental market for a while, but the Absen solution had a much better image on smaller implementations.”



As with the purchase of any product, there is always a concern about the unknown. “We’ve had minimal issues and a lot less damage than we anticipated,” he elaborated. “We were initially concerned about damage as the pixels are so fine and the edges so fragile, but surprisingly the screen has held its own. I believe most of that credit has to go to our technicians who take great care of it. The panels fit together quite effortlessly, so the setups are fairly quick. The team also enjoy the screens ability to curve in any direction, so building it into custom sets have been fun for us.”



As time has gone by, there has been a resounding “Love it, love it!” from both Kilowatt AV and their clients. “The

number of clients we've converted from projectors to LED has been astounding as well as rewarding," commented Zaayman. "Clients are really seeing the value of investing in a better image for their events."



The screens have been used on various shows including Ultra Music Festival, five Old Mutual Roadshows, Coronation Broker Conferences, Food Lover's Market Annual Conference, DHL Africa Cup, Altron Tech Conference, Adidas Product Launch, Chivas Product Launch, BSH Sales Conference, Sun MET Hospitality Tent, Famous Brands Conference, DHL Expo Stands, and the Prudential Vietnam Conference.



Kilowatt AV is inviting anyone wanting to create something special at their next event, to make contact with them.